

“Promote community, inspire curiosity, encourage learning”

These mission, vision, and values statements guided Roseburg Public Library’s strategic planning.



Values Statement

The library...

- is accessible to all, offering open and affordable resources and services.
- serves as a focal point for community engagement and connection.
- collaborates with groups and organizations to create new opportunities for the community.
- promotes literacy and provides educational opportunities for independent lifelong learning.
- is a safe space that honors inclusivity, equity, and respect.
- is a resource to engage curiosity, creativity, and imagination.
- upholds transparency, in both operations and funding.
- supports the ideals of intellectual freedom.
- protects the privacy and confidentiality of all patrons.

Why does the library need a strategic plan?

As an active and vital part of the community, Roseburg Public Library’s first strategic plan provides a working blueprint that represents what the community wants to see from its library. The plan, approved by the City of Roseburg’s Library Commission on 2/16/2021, gives the library focus and direction in its efforts and energy.

How was the strategic plan made?

The library staff gathered community feedback from a Use Assessment Survey and by gathering quick feedback from library patrons. A group of passionate community members, staff, and other stakeholders collectively informed the strategic planning process as a Strategic Planning Committee. This plan is the result of a year-long collaboration, with the aim of best serving the Roseburg community for the five year period.

Acknowledgements

We want to acknowledge and express our deep appreciation to all those who contributed to the strategic planning process, especially our patrons, the City of Roseburg Library Commission, Roseburg Public Library Staff and the Strategic Planning Committee:

Michelle Altermatt; Steve Bahr; Marcy Belzner; Lance Colley; Katie Fischer; Betina Frost; Laura Harvey; Sandra J. Henry; Elaine Rodriguez; Amy Sowa; Kris Wiley



Welcome to
**ROSEBURG
PUBLIC LIBRARY**

**2021-2025
STRATEGIC PLAN**

1409 NE Diamond Lake Blvd.,
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Our vision: “Roseburg Public Library recognizes its ongoing responsibility to grow as a vibrant and dependable community resource.”

Goal 1: Collection development education and awareness

- *Participate in regular community engagement and feedback*
- *Practice transparency in collection development goals and decisions*
- *Update community on changes and updates to the collection*
- *Increase awareness of collections that represent underserved communities*

Goal 2: Create opportunities for lifelong learning

- *Retain young readers as they mature*
- *Bridge the digital divide*
- *Increase educational opportunities for all ages*

Goal 3: Enhance community outreach and awareness

- *Expand the homebound program*
- *Foster community book groups*
- *Bolster communications and avenues for information sharing*
- *Connect community groups and expand library services beyond the confines of the building.*
- *Increase outreach to underserved communities*

Goal 4: Explore opportunities for long-range, enhanced funding

- *Assess funding sourced by grants*
- *Increase ease of applying for grants*
- *Review opportunities for enhanced funding.*



The four goals will guide Roseburg Public Library’s efforts in developing and implementing specific projects and initiatives. From 2021-2025 the library will monitor the needs and priorities of the community and adjust the goals accordingly.