



ROSEBURG LIBRARY COMMISSION AGENDA
TUESDAY, MARCH 21, 2023

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4:00 P.M. Regular Meeting
Hybrid Meeting – In Person at Roseburg Public Library and Electronic
Public Access: Facebook Live at www.Facebook.com/CityofRoseburg

NOTE: IT IS UP TO EACH OF YOU AS COMMISSIONERS TO CALL 541-492-7051 AND LET STAFF KNOW BEFORE THE DAY OF THE MEETING IF YOU WILL NOT BE ATTENDING. THANK YOU.

I. CALL TO ORDER

II. ROLL CALL:

<u>Chair:</u>	Andrea Zielinski		
<u>Commissioners:</u>	Marcy Tassano	Mandy Elder	Francesca Guyer
	Theresa Lundy	Kelly Peter	Juliet Rutter

III. APPROVAL OF MINUTES

A. February 21, 2023

AUDIENCE PARTICIPATION – At this time, anyone wishing to address the Commission concerning items of interest not included in the agenda may do so. The person addressing the Commission shall, when recognized, give his/her name for the record. All remarks shall be directed to the whole Commission.

Comments also can be provided via email to the Commission at kwiley@cityofroseburg.org or hand delivered to City Hall, 900 SE Douglas Avenue in Roseburg, prior to **1:00 p.m. on Tuesday, March 21, 2023**. Comments must include the person’s name and address for the record. The Commission reserves the right to delay any action requested until they are fully informed on the matter.

IV. BUSINESS FROM THE COMMISSION

V. NEXT MEETING DATE: April 18, 2023

VI. INFORMATIONAL

- A. Strategic Plan Annual Update
- B. Monthly Statistics
- C. Programming
- D. Staffing Update
- E. Grants Update

VII. ADJOURNMENT

Please contact the City Administration Office at least 48 hours prior to the scheduled meeting date if you need accommodations in accordance with the Americans with Disabilities Act.
TDD users, please call Oregon Telecommunications Relay Service at 800-735-2900.

**CITY OF ROSEBURG
LIBRARY COMMISSION MEETING MINUTES
February 21, 2023**

CALL TO ORDER:

Chair Zielinski called the regular meeting of the Roseburg Library Commission to order at 4:00 p.m. on February 21, 2023, in the Ford Room at Roseburg Public Library, 1409 NE Diamond Lake Blvd., Ste. 100, Roseburg, Oregon and electronically via Zoom.

ROLL CALL:

Present: Chair Andrea Zielinski and Commissioners Mandy Elder, Marcy Tassano, Kelly Peter, Juliet Rutter, and Theresa Lundy

Absent: Commissioner Francesca Guyer

Attending Staff: Library Director Kris Wiley, Assistant City Manager/City Recorder Amy Sowa, and Management Staff Assistant Autumn David

Others Present: None

APPROVAL OF MINUTES:

Commissioner Theresa Lundy moved to approve the December 20, 2022, minutes. The motion was seconded by Commissioner Kelly Peter and approved with the following vote: Chair Zielinski and Commissioners Elder, Tassano, Peter, Rutter, and Lundy voted yes. No one voted no.

BUSINESS FROM THE COMMISSION:

Commissioner Tassano reported the Friends of the Roseburg Public Library's Spring Book Sale is March 2 through March 4 in the Ford Room at the library. This will be a bargain book sale, and includes gently used books and books withdrawn from the library collection. Due to the abundance of donations received, there will be special clearance sales each day; Thursday all books are \$0.50, except for Children's books and mass-market paperbacks, which will be \$0.25; Friday all books will be \$0.25, and Saturday all remaining books, including those in the bookstore, will be free. Volunteers are needed to help set up and take down the sale.

Director Wiley reported Umpqua Health Alliance has agreed to support Dolly Parton's Imagination Library for another year with a \$5000 grant, and Northwest Community Credit Union has pledged \$5000 annually for the next five years. In addition, the Friends have received a number of generous donations from individuals.

Director Wiley reported that the State Legislature should hear testimony about Senate Bill 407 and House Bill 2872 related to matching funds with Oregon community-based organizations for Dolly Parton's Imagination Library. The program mails one new, free, age-appropriate book to registered children from birth to fifth birthday. The 50-50 match proposal would cost the state an estimated \$2.49 million in the 2023-25 biennium. If adopted, the Friends of the Roseburg Public Library's match would be about \$15,000 this year. The amount fluctuates as children register for and graduate from the program. There is a statewide group focusing on connecting with particular lawmakers. The legislators in our district are not on the target list; however, Director

Wiley distributed a one-page fact sheet about the statewide effort that may be used if commissioners would like to contact our local legislators.

NEXT MEETING DATE:

Tuesday, March 21, 2023, at 4:00 p.m. This will be a hybrid meeting.

INFORMATIONAL:

2021-22 Annual Report Comparisons

Director Wiley presented the 2021-22 Annual Report Comparisons. There were 136 libraries included in the report, and Roseburg Public Library ranked 39th in population served, 51st in registered users, 79th in total paid staff, 61st in total library operating revenue, 53rd in first-time physical circulation, and 40th in total digital checkouts. Director Wiley expressed her gratitude to the library staff and volunteers for efforts on behalf of the library community.

In response to Commissioner Tassano, Director Wiley stated the state breaks down the different funds the library receives, including grants and donations, and that becomes the total operating budget. Donations received from the Friends of the Roseburg Public Library are included in that calculation.

Monthly Statistics

Director Wiley presented the monthly statistics. Two new data sets were added to the report – active users and Friends of the Library volunteer contribution. Library accounts are updated annually, and this spring the library will purge records of patrons with accounts that have been expired at least two years. This corresponds to the State of Oregon records retention schedule. Exceptions will be made for patrons with expired cards who have unpaid fees attached to their accounts. Patrons whose accounts are purged will be welcome to register for a library card as a new user.

Director Wiley noted that children's physical circulation remains high at 49 percent of all circulation. On February 2, 7.2 percent of the physical collection was checked out, the highest percentage since August. Thirty-one percent of circulation in January was digital items through the library's two platforms, cloudLibrary and Libby.

Winter Reading Program

Director Wiley reported the Winter Reading Program was successful. Sixty-three children and teens completed the reading log, which indicated they read seven hours; those youth received a free book. There were 269 book reviews submitted. Last year, 46 youth submitted 220 book reviews.

The adult program totaled 26 readers logging 185 books. Last year, the numbers were 16 people and 133 books.

Director Wiley thanked the Friends of the Roseburg Public Library for sponsoring the program, which provided fun incentives for people to participate.

Programming

Director Wiley reported that youth programs have been well attended and continue through April. The new STEM (Science, Technology, Engineering, Math) program brought 27 elementary-age students and their parents. Youth Librarian Aurora Ropp meets monthly with a group from Horizons foster care education program, and she is scheduling library visits with teachers. Grab-and-go craft kits are incredibly popular; in addition to the kits available at the library, 12 kits are delivered to Peace at Home and 22 kits to the YMCA childcare center.

About 20 people tuned in live to the library's program with nature writer Marina Richie, which was presented in partnership with the Umpqua Valley Audubon Society. Coming up, the library will host a Zoom-only session with educators from the Oregon Jewish Museum and Center for Holocaust Education titled "Resistance and Rescue During the Holocaust" on Thursday, March 23 at 6:30 p.m. Register by contacting the library at library@cityofroseburg.org or 541-492-7051.

On April 13, geologist Larry Broeker will present the Geology of Crater Lake in the Ford Room.

Online Book Group continues to meet on Zoom the second Tuesday of each month at 6:30 p.m., and Silent Book Group meets at the library the last Thursday of each month at 6:30 p.m.

Check out the calendar at www.roseburgpubliclibrary.org for more information about programs.

Librarian Ropp is working on plans for the Summer Reading Program, which will be a 12-week program, beginning approximately June 1.

Councilor Zielinski thanked Director Wiley for continuing to write articles for the newspaper and keeping the community informed about all of the programs at the library.

Grants Update

Director Wiley reported the library received \$30,000 for collection materials from the Douglas County Library Foundation. The Ready to Read grant from the State Library of Oregon awarded \$3440 to the library, which will be used for a temporary staff member during the Summer Reading Program.

The library recently submitted three grant applications: a \$2000 request to the Douglas County Cultural Coalition for the Summer Reading Program; \$10,000 to the C. Giles Hunt Charitable Trust for collection materials; and \$20,000 to the Whipple Foundation for collection materials, Summer Reading Program, and Ford Room audio/visual production system specifications.

Other

Director Wiley reported the building's two automatic sliding glass doors recently were replaced, and the boiler was replaced in January.

Commissioner Tassano suggested new verbiage be used when referring to audiobooks and proposed that Commission members utilize the term "ear reading." The term has been used for years in autism education and could help eliminate the stigma that listening to audiobooks is not reading. Discussion ensued. Commissioners Rutter, Lundy, and Elder expressed appreciation for the suggestion.

ADJOURNMENT:

The meeting adjourned at 4:27 p.m. The next meeting is scheduled for Tuesday, March 21, 2023, at 4:00 p.m.

Respectfully submitted,

Autumn David

Autumn David, Management Staff Assistant

2021-2025 Strategic Plan Outline of Goals

Collection development education and awareness: The library's collection of books, DVDs, and audiobooks is ever evolving, with the goal of providing popular and current titles to readers of all interests, levels, and ages. Keeping the community aware of Roseburg Public Library's collection development goals is vital, as is listening to our patrons' collection development feedback.

1. Regular community engagement and feedback:
 - a. Post a monthly, quick question around the library: examples include asking for patron feedback on preferred genres, authors, booklists they are interested in, etc. **Implementation: 2021 and ongoing.**
Year 1 update: Not implemented in 2021. Staff plans to implement in 2022.
Year 2 update: Implemented and ongoing.
 - b. Post monthly prompts to the community via the library's social media platforms, which closely resemble the question(s) posted around the library. **Implementation: 2021 and ongoing.**
Year 1 update: Not implemented in 2021. Staff plans to implement in 2022.
Year 2 update: Implemented and ongoing.
 - c. Include a semi-regular question with Kris's newspaper articles with the News Review; again, these questions will be similar to those posted on other platforms. **Implementation: 2021 and ongoing.**
Year 1 update: Implemented and ongoing.
Year 2 update: Ongoing.
2. Practice transparency in collection development goals and decisions:
 - a. Write newspaper articles twice a year on collection development, including outlining RPL's specific goals with collection development. **Implementation: 2021 and ongoing.**
Year 1 update: Implemented and ongoing.
Year 2 update: Ongoing.
 - b. Review the collection development policy once a year, to ensure day-to-day goals with collection development align with stated goals within the policy. This review will be done with the Library Commission. **Implementation: 2022.**
Year 1 update: Updated in 2021 to include electronic resources.
Year 2 update: Reviewed; no updates.
 - c. Regularly post on social media about additions to the collection, newly curated booklists, underappreciated parts of the collection, and more. **Implementation: 2021 and ongoing.**
Year 1 update: Implemented and ongoing.
Year 2 update: Ongoing.
3. Increase awareness of collections that represent underserved communities:
 - a. Conduct a collection diversity survey to ensure that diverse perspectives are

being appropriately represented in our youth and adult collection. **Implementation: 2025.**

- b. Regular social media posts highlighting diverse collections, including additions to the collection, new booklists, etc. **Implementation: 2021 and ongoing.**

Year 1 update: Implemented and ongoing.

Year 2 update: Ongoing.

- c. Curate and update booklists quarterly that focus on promoting diverse perspectives, authors, and stories from our catalog. **Implementation: 2023 and ongoing.**

- d. Make connections with the local Cow Creek Band of Umpqua Tribe of Indians to potentially promote their education centers and bibliographies, and promote these resources through newspaper articles, social media, etc. **Implementation: begin outreach in the spring with summer reading, 2021 and ongoing.**

Year 1 update: Staff has connected with the Cow Creek Band of Umpqua Tribe of Indians to deliver grab-and-go craft kits to the tribal office. Staff has inquired about public programming partnership opportunities.

Year 2 update: Cow Creek Band of Umpqua Tribe of Indians suspended craft kit partnership.

Create opportunities for lifelong learning: The library serves as a unique setting for lifelong learning, especially by providing educational opportunities for all ages. Opportunities include computer classes, informative and fun STEAM programming, and learning about other cultures and perspectives.

4. Retain young readers as they mature:
 - a. Host monthly tween programs, with particular emphasis on educational programs in a relaxed setting. Reach out to middle school libraries and the Douglas County Boys and Girls Club to supplement existing programs and resources. **Implementation: 2022 and ongoing.**
Year 1 update: Developed partnership with Boys and Girls Club to deliver grab-and-go craft kits.
Year 2 update: Partnered with Horizons foster care education program to offer educational/craft monthly programs with Youth Services Librarian.
 - b. Provide a short survey for program participants in order to gather feedback on engagement, interest in future programs, etc. **Implementation: 2022 and ongoing.**
Year 2 update: Not implemented in 2022. Staff plans to implement in 2023.
5. Bridge the digital divide:
 - a. Add a section to the collection development policy regarding electronic resources. **Implementation: 2023.**
Year 1 update: Completed in 2021.
 - b. Advertise access to databases provided by the State Library of Oregon on social media, articles, and other platforms. **Implementation: 2022 and ongoing.**
Year 1 update: Implemented in 2021 and ongoing.
Year 2 update: Ongoing.
 - c. Create and teach a free basic computer skills class curriculum for adults. Each class will be held at least once a month. **Implementation: 2021 and ongoing.**
 - i. Reach out to local organizations and groups that would be interested in free computer skills classes for initial feedback on what specific skills to emphasize in the curriculum. **Implementation: 2021.**
Year 1 update: Curricula for three basic computer classes were created by the RARE AmeriCorps participant in 2021 and finalized by the UCAN AmeriCorps participant in 2022. Staff will not proceed until the library returns to in-person programming.
Year 2 update: Deferred until AmeriCorps participant secured.
 - d. Host monthly or twice monthly "Tech Time" walk-in opportunities for patrons to get individualized technology assistance. **Implementation: 2022 and ongoing.**
Year 1 update: Because of the pandemic, deferring implementation to 2023.
Year 2 update: Deferred until AmeriCorps participant secured.
 - e. Establish a volunteer-run desk at the front to focus on providing as-needed technical help, including printing services and library computer use. Staff will step in for volunteers as needed. **Implementation: 2022 and ongoing.**

Year 1 update: Because of the pandemic, deferring implementation to 2023.

Year 2 update: Deferred until AmeriCorps participant secured.

6. Increase educational opportunities for all ages:
 - a. Strengthen partnerships with schools, such as through class field trips to the library, cross-promotion of programs and opportunities, and advertising relevant library resources to the schools (for example, the teacher library card system).
Implementation: contact schools annually to arrange tours starting in the fall, reach out to schools about summer reading in the spring, 2022 and ongoing.
Year 1 update: Youth services librarian regularly provides programming information to school media specialist at Roseburg Public Schools. Staff visited two elementary schools and one junior high school for six weeks in summer 2021 to promote the Summer Reading Program.
Year 2 update: Attended Green Elementary's parents night; visited three elementary schools and one junior high school for five weeks in summer 2021. Shared programming information with staff at Roseburg Public Schools.
 - b. Develop a robust educational programming schedule for youth and adults, including inviting subject experts to come to the library to speak or conduct a workshop four times a year. **Implementation: plan programs in the early fall and spring, run programs throughout the following months, 2022 and ongoing.**
Year 1 update: Implemented in 2021 and ongoing.
Year 2 update: Ongoing.

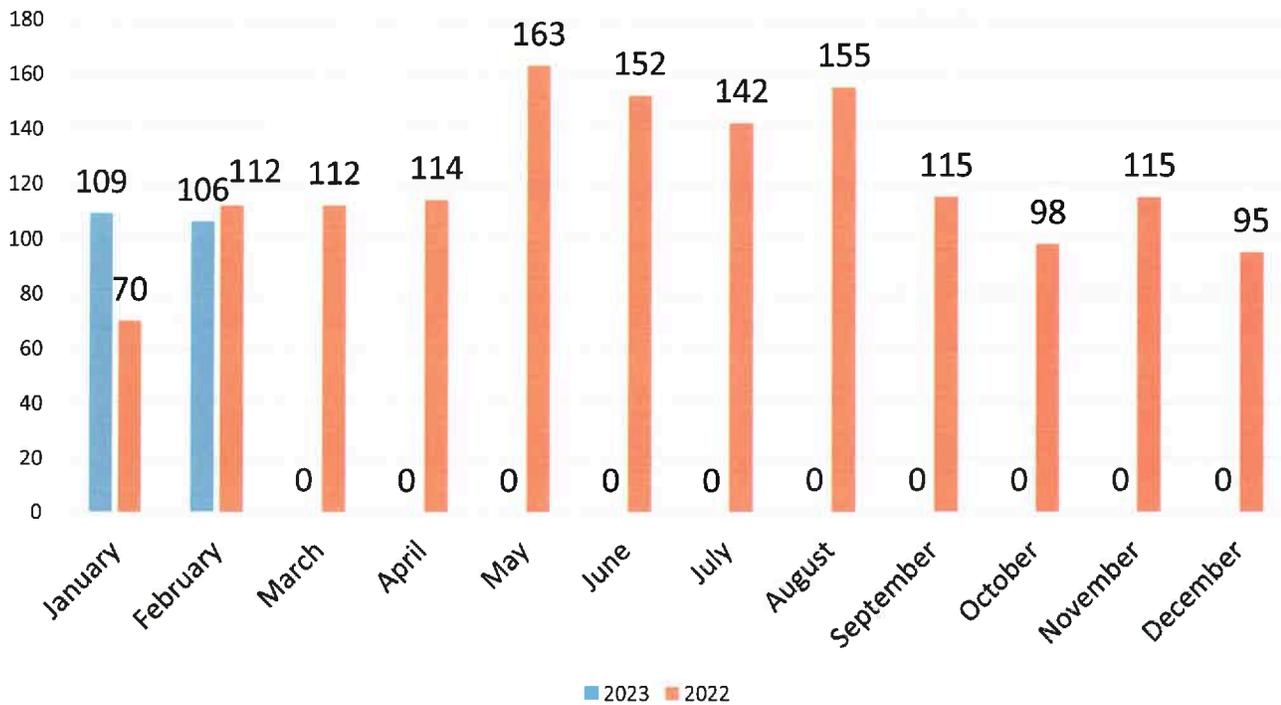
Enhance community outreach and awareness: The library is more than just a physical building, and often serves as a mechanism for community connections and engagement. Outreach is a particularly powerful method of bringing a community together. Outreach not only makes the library's services and materials more accessible, it also gives a voice to underserved and underrepresented groups within the community.

1. Work with local nursing homes and senior living facilities to expand the homebound program:
 - a. Analyze the homebound program for effectiveness, and the potential for using this model on expanding to other parts of the community, such as with HADCO locations. **Implementation: 2023.**
2. Foster community book groups:
 - a. Work with Blue Zones to start a monthly walking book group. **Implementation: 2024.**
 - b. Explore grant opportunities for ordering book club kits. **Implementation: 2024.**
3. Bolster communications and avenues for information sharing:
 - a. Distribute a communications survey once every five years to find out how the community gathers information and news. **Implementation: 2024.**
 - b. Review the library's social media platforms twice a year to assure that we are maximizing their potential according to community interests and staff capacity. **Implementation: 2024.**
4. Connect community groups and expand library services beyond the confines of the building:
 - a. Participate in outreach events at least four times a year, such as at the Umpqua Farmers' Market and Music on the Half Shell. **Implementation: 2022 and ongoing.**
Year 1 update: Because of the pandemic, deferring implementation to 2023.
Year 2 update: Staff attended Green Elementary's parents night in May, Costco Safety Day in July, Roseburg's 150 Party in the Park in October and the Festival of Trees in December.
5. Increase outreach to underserved communities.
 - a. Host workshops and/or programs in Spanish twice a year, working with local community influencers in the Latinx community to help with promotion and program design. **Implementation: 2022 and ongoing.**
Year 2 update: Implemented monthly Spanish Storytime with Julia Masner.
 - b. Strengthen partnerships with the Cow Creek Band of Umpqua Tribe of Indians in order to host workshops and/or programs centered on Native American history, culture, events, and more twice a year. **Implementation: 2022 and ongoing.**
Year 2 update: Deferred until AmeriCorps participant secured.
 - c. Explore opportunities to support English as a Second Language (ESL) learners. Working to supplement the local school system's existing ESL resources. **Implementation: 2023.**

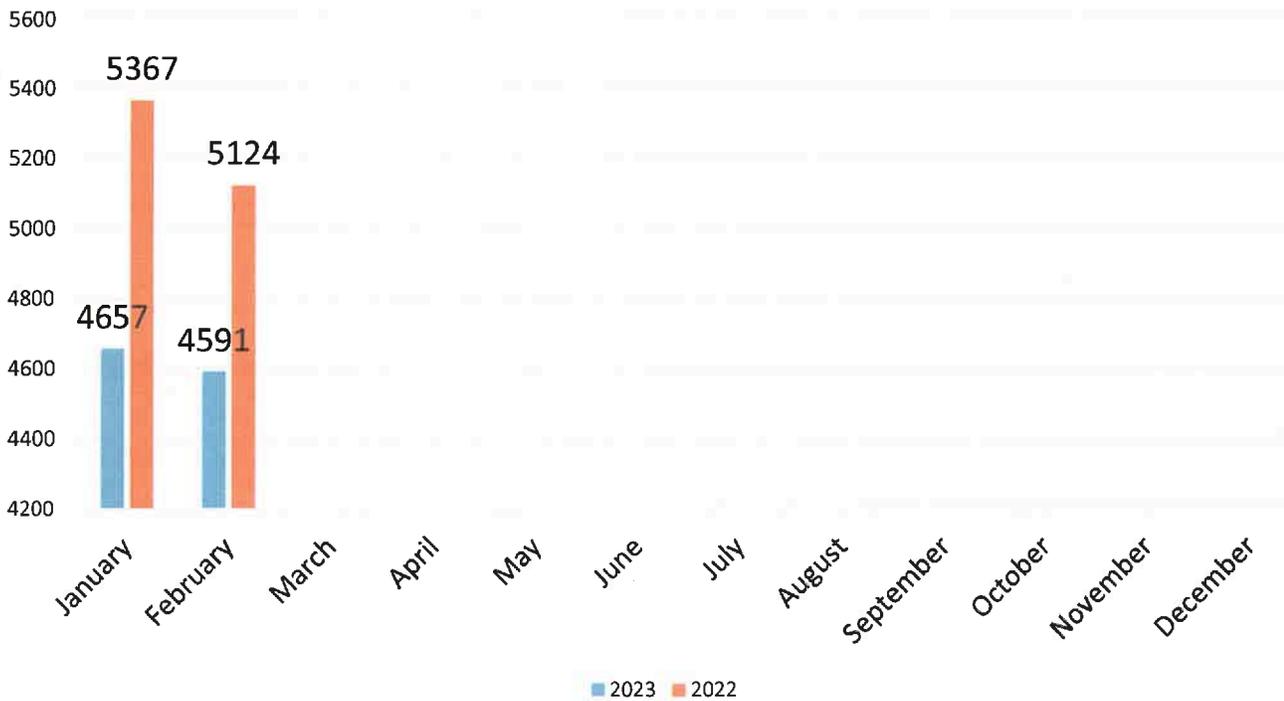
Explore opportunities for long-range, enhanced funding: A library's capacity, programming, and access to resources goes beyond the passion of its staff, volunteers and patrons. Regular funding is an essential component of a library's functioning, which can be supplemented with grants and donations.

1. Assess funding sourced by grants
 - a. Create a plan outlining grant opportunities and year-long grant application timeline, to document what grants are available and when applications are open. **Implementation: 2025.**
 - b. Assess the budget to see what areas are most impacted by grant funding, and analyze what areas need more funding, in order to set clear goals with grant opportunities in the future. **Implementation: 2025.**
 - c. Create a standard document to be referenced for future grant applications, in order to make grant applications less time consuming, and potentially allowing other staff members to write grants as well. **Implementation: 2025.**
2. Review with city manager potential opportunities for enhanced funding in the next five years. **Implementation: 2023.**

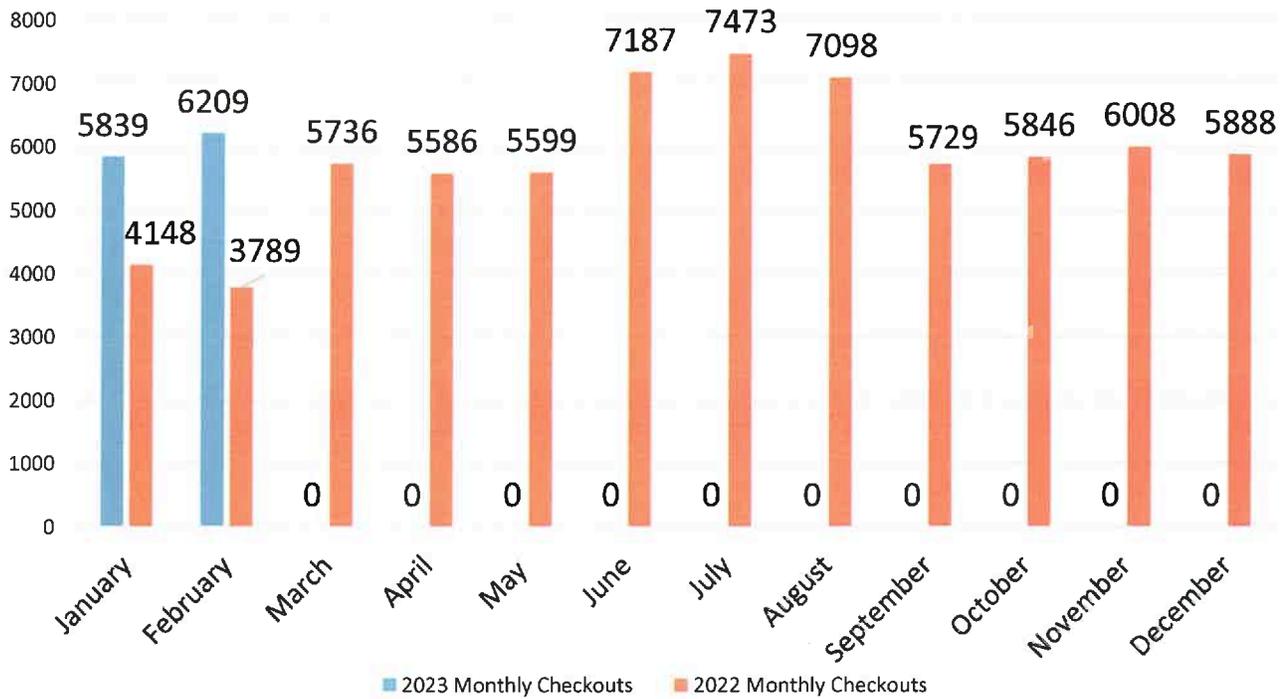
New Users Monthly Comparison



Total Active Users Monthly Comparison



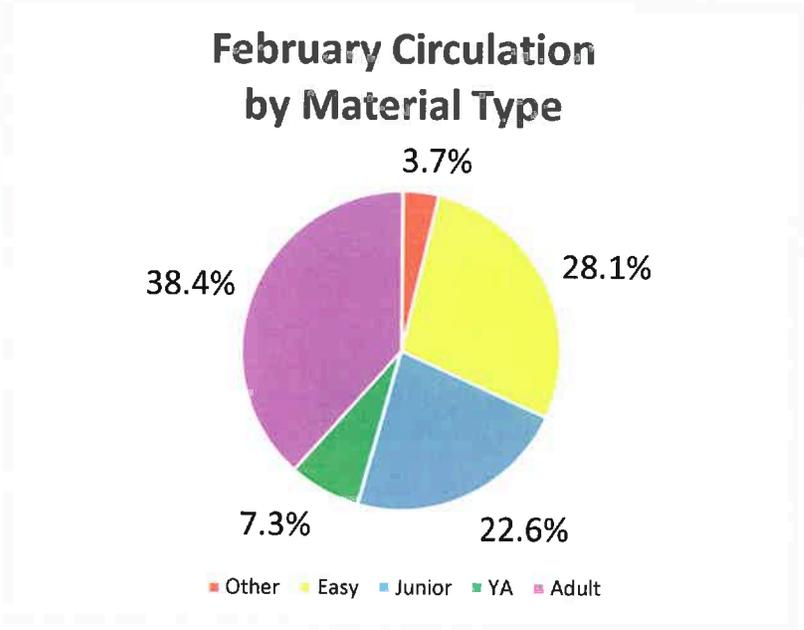
Physical Materials Checkouts



Public Computer Use



		Other	Easy	Junior	YA	Adult
1 - Unassigned	0	3.7%	28.1%	22.6%	7.3%	38.4%
2 - Adult Audiobook	120	229	1744	1401	451	2385
3 - Adult DVDs	252					
4 - Adult Fiction	854					
5 - Adult Graphic Novel	12					
6 - Adult Nonfiction	502					
7 - Board Book	212					
8 - Children's CD Book	17					
9 - Children's Audiobook	31					
10 - Children's DVD	168					
11 - Children's Graphic Novel	0					
12 - Children's Reference	1					
14 - Equipment	0					
16 - Fantasy	26					
17 - Other Language F/NF	16					
19 - Junior Fiction	542					
20 - Junior Graphic Novel	228					
21 - Junior Nonfiction	432					
22 - Large Print	133					
23 - Magazine	31					
25 - Mystery	542					
30 - Oversize	0					
34 - Picture Book	971					
35 - Prof Collection	48					
36 - Reader	495					
37 - Reference	0					
39 - Science Fiction	32					
42 - Western	45					
44 - Young Adult Audiobook	9					
45 - Young Adult DVD	68					
46 - Young Adult Fiction	143					
47 - Young Adult Graphic Novel	197					
48 - Young Adult Nonfiction	34					
OTAP	5					
Off Site	0					
None/On-the-fly	44					
TOTAL	6210					



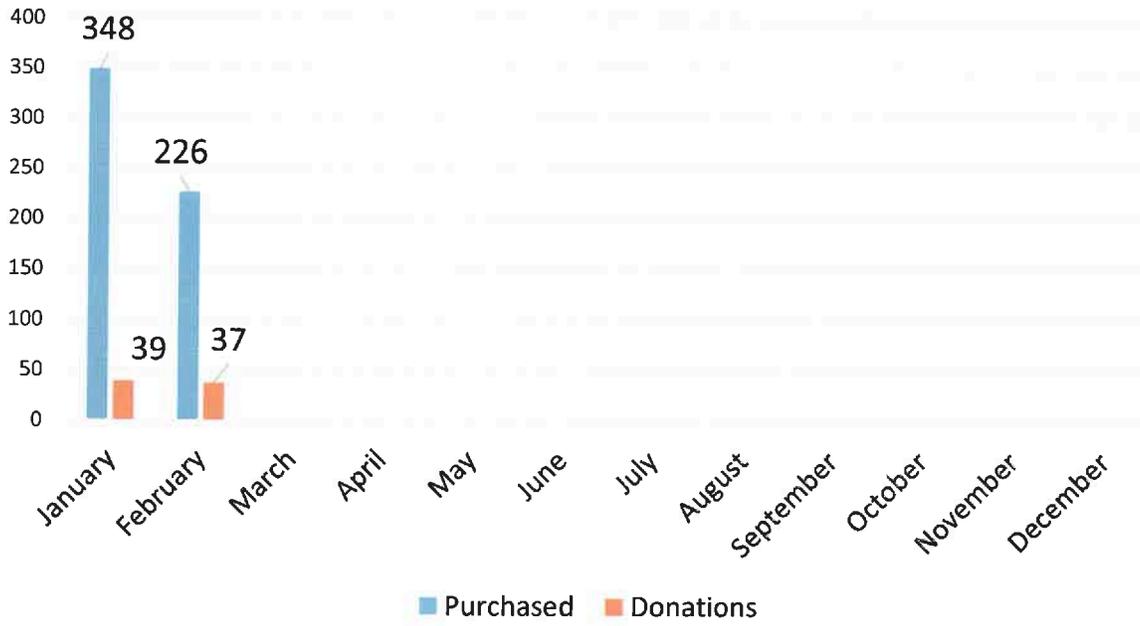
NEW Items Snapshot - March 1, 2023

Item Type	Total number	Number Checked Out	Percentage Checked Out
NEW Items	3871	879	22.71%
Picture Books	540	139	25.74%
Adult Fiction	721	214	29.68%
Junior Fiction	373	34	9.12%
YA Fiction	225	22	9.78%

Circulation Snapshot - March 1,
2023

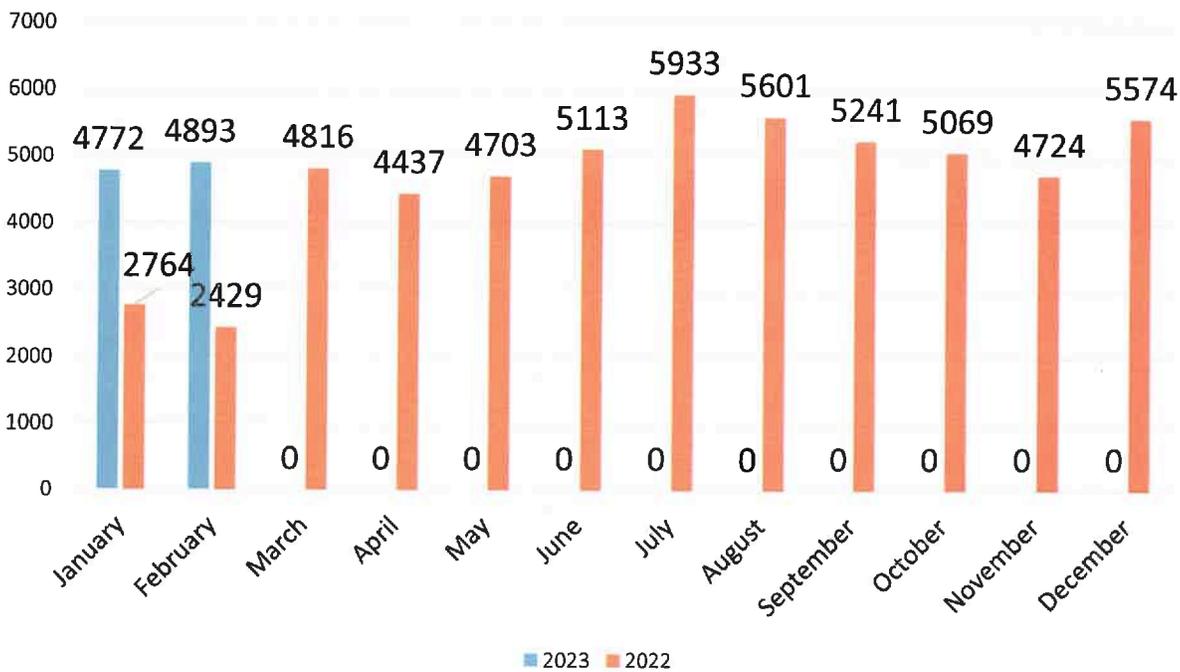
Type	Holdings	% of Holdings	Out	% Out
1 - Unassigned	0	0	0	0
2 - Adult Audiobook	1636	2.1	86	5.3
3 - Adult DVDs	1705	2.2	113	6.6
4 - Adult Fiction	13364	17.2	689	5.2
5 - Adult Graphic Novel	367	0.5	19	5.2
6 - Adult Nonfiction	14043	18.1	584	4.2
7 - Board Book	623	0.8	190	30.5
8 - Children's CD Book	112	0.1	17	15.2
9 - Children's Audiobook	667	0.9	34	5.1
10 - Children's DVD	843	1.1	92	10.9
11 - Children's Graphic Novel	3	0	1	33.3
12 - Children's Reference	177	0.2	1	0.6
14 - Equipment	9	0	0	0
16 - Fantasy	206	0.3	32	15.5
17 - Other Language F/NF	832	1.1	13	1.6
18 - Govdoc	27	0	0	0
19 - Junior Fiction	5181	6.7	689	13.3
20 - Junior Graphic Novel	1311	1.7	245	18.7
21 - Junior Nonfiction	8748	11.3	473	5.4
22 - Large Print	1871	2.4	112	6
23 - Magazine	3481	4.5	35	1
25 - Mystery	5739	7.4	382	6.7
27 - Newspaper	6	0	0	0
30 - Oversize	19	0	0	0
34 - Picture Book	5467	7	875	16
35 - Prof Collection	319	0.4	46	14.4
36 - Reader	1955	2.5	376	19.2
37 - Reference	509	0.7	0	0
39 - Science Fiction	1299	1.7	34	2.6
42 - Western	832	1.1	18	2.2
44 - Young Adult Audiobook	288	0.4	8	2.8
45 - Young Adult DVD	431	0.6	40	9.3
46 - Young Adult Fiction	2962	3.8	207	7
47 - Young Adult Graphic Novel	1358	1.7	202	14.9
48 - Young Adult Nonfiction	916	1.2	49	5.3
49 - Young Adult Reference	0	0	0	0
50 - OTAP	349	0.4	13	3.7
51 - Off Site	1	0	0	0
Total	77656		5675	7.3

Items Added



Total value added to collection
February 2023 - \$7410.84

Door Count

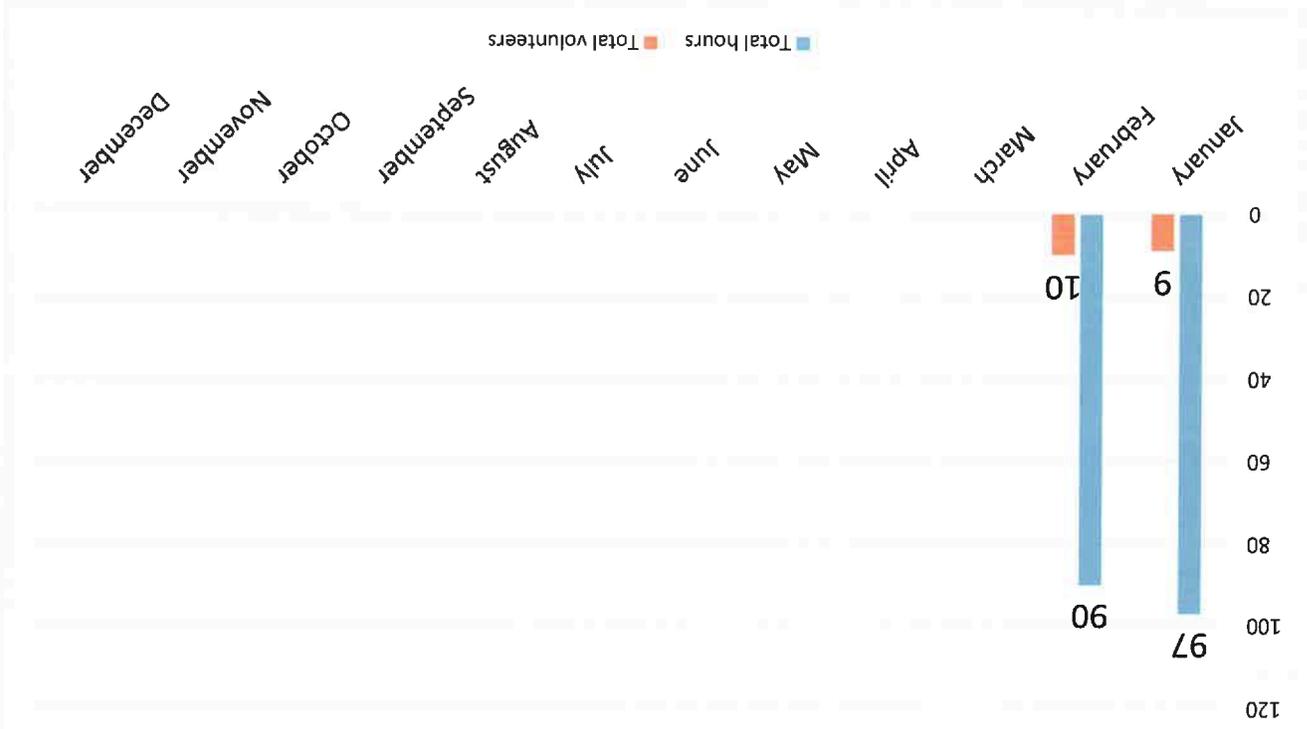


Library Card Sponsorship Program
Number of cards issued FY 2022-2023 – 48

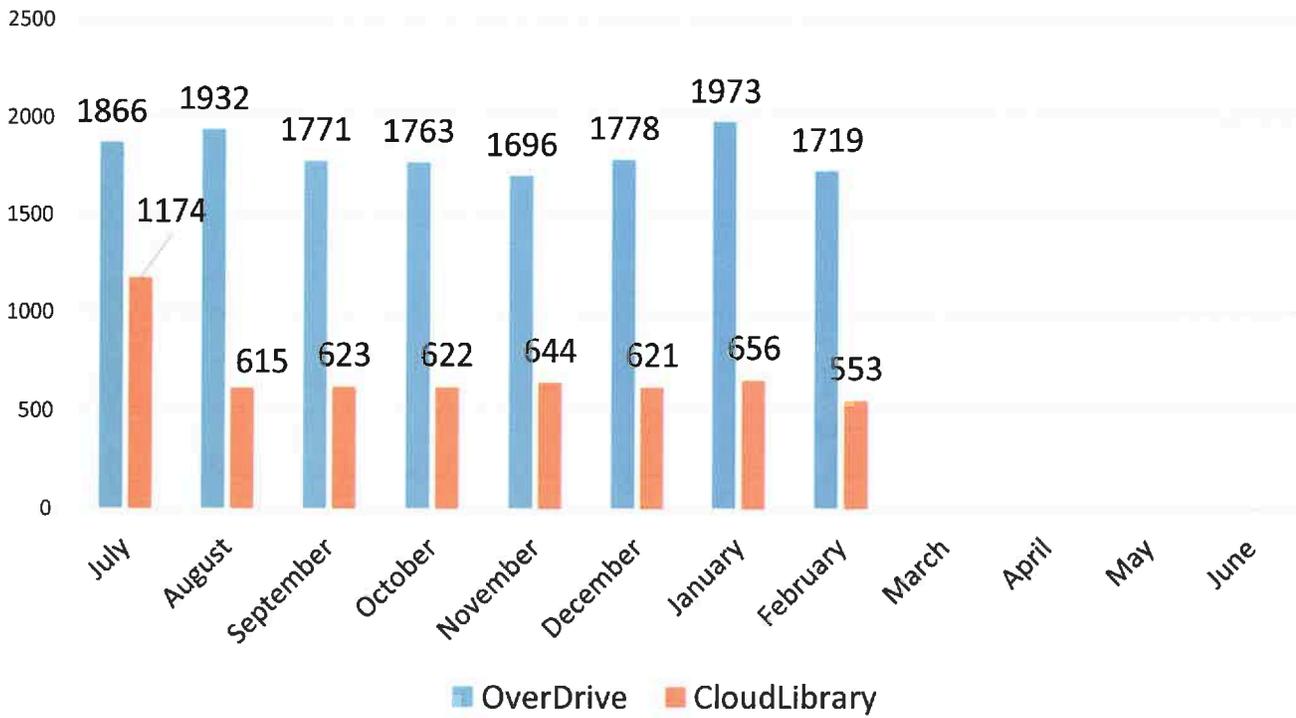
Volunteer Contribution - Library



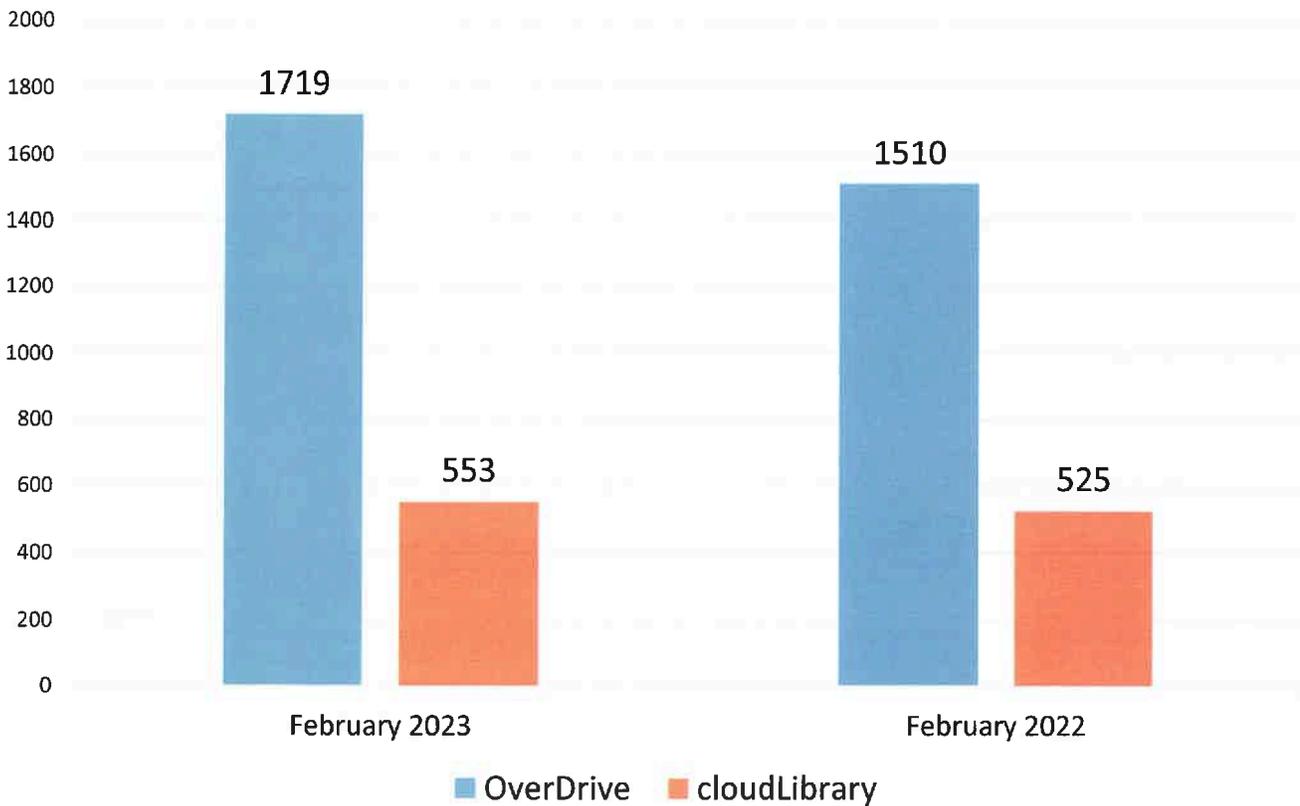
Volunteer Contribution - Friends of the Library



FY 2022-2023 OverDrive & cloudLibrary Circulation



Ebooks Monthly Comparison



Children's Programs - Live Sessions Ages 0-5

Date		Attendance	Onsite	Offsite	Virtual (Facebook Live or Zoom)
2/1/2023	storytime	61	x		
2/8/2023	storytime	47	x		
2/15/2023	storytime	43	x		
	TOTAL	151			

Children's Programs - Live Sessions Ages 6-11

Date		Attendance	Onsite	Offsite	Virtual (Facebook Live or Zoom)
2/4/2023	Astra	12	x		
2/8/2023	Spanish Club	7	x		
2/16/2023	Children's Activity - Altrusa COL	18	x		
2/18/2023	Astra	6	x		
2/22/2023	Spanish Club	5	x		
2/28/2023	STEM Tuesday - Paper Circuits	13	x		
	TOTAL	61			

Live Teen Programs

Date		Attendance	Onsite	Offsite	Virtual (Facebook Live or Zoom)
2/9/2023	Teen Drop-in	2	x		
	TOTAL	2			

Live Adult Programs

Date		Attendance	Onsite	Offsite	Virtual (Facebook Live or Zoom)
2/8/2023	Author Marina Richie	20			x
2/14/2023	Online Book Group	6			x
2/23/2023	Silent Book Group	3	x		
	TOTAL	29			

Live Programs for All Ages

Date		Attendance	Onsite	Offsite	Virtual (Facebook Live or Zoom)
2/2/2023	Lego Drop in	31		x	
	TOTAL	31			

Grab-and-Go Craft Kits

Date		Number distributed
2/7/2023	Love Bugs	114
2/21/2023	Rainbow Fish CD	114
	TOTAL	228