



Chamber Membership Meeting



STATE OF THE CITY UPDATE



September 18, 2017- Roseburg Area Chamber of Commerce

PRESENTED BY:



**Mayor
Larry Rich**



**City Manager
Lance Colley**



Our Mission: The City of Roseburg is dedicated to the well-being of all citizens and the livability of our community

WELCOME

City Councilor Introductions



Linda Fisher-Fowler
Ward I



Alison Eggers
Ward I



Tom Ryan
Ward II



Andrea Zielinski
Ward II



John McDonald
Ward III



Brian Prawitz
Ward III



Steve Kaser
Ward IV



Ashley Hicks
Ward IV

Staff Introductions

Jim Burge, Police Chief

Stuart Cowie, Community
Development Director

Sheila Cox, City Recorder

Debi Davidson, Management
Technician

Ron Harker, Finance Director

Nikki Messenger, Public Works
Director

Carolyn Shields, Staff Assistant

Koree Tate, Staff Assistant

Gregg Timm, Fire Chief

Gary Garrisi, Asst. Fire Chief

John VanWinkle, Human Resources
Director/Risk Manager

What We'll Cover:

Larry:

- OLCC Liquor License – South Gate Area
- Stewart Parkway Valley View to Harvey Project
- Stewart Parkway/Edenbower Project
- New Urban Renewal Boundary Area
- Splash Pad & Playground, Stewart Park Restrooms & Multi-Use Path
- Willis House

Lance:

- Goals
- Library Update
- Airport Night Time Approach
- Medical College/Hotel Updates
- 138 Corridor Update
- Blue Zones Umpqua Project



2017 CITY CONNECTION

- City Connection online at www.cityofroseburg.org
Click on 'Your Government' and 'Newsletter'
- Mayor's State of the City Message in the January City Connection



Mayor Larry Rich

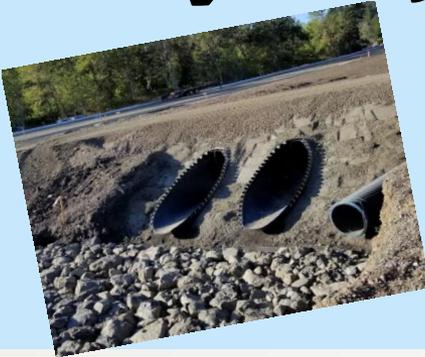


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OLCC Liquor License – South Gate Area



Stewart Parkway - Valley View to Harvey Project

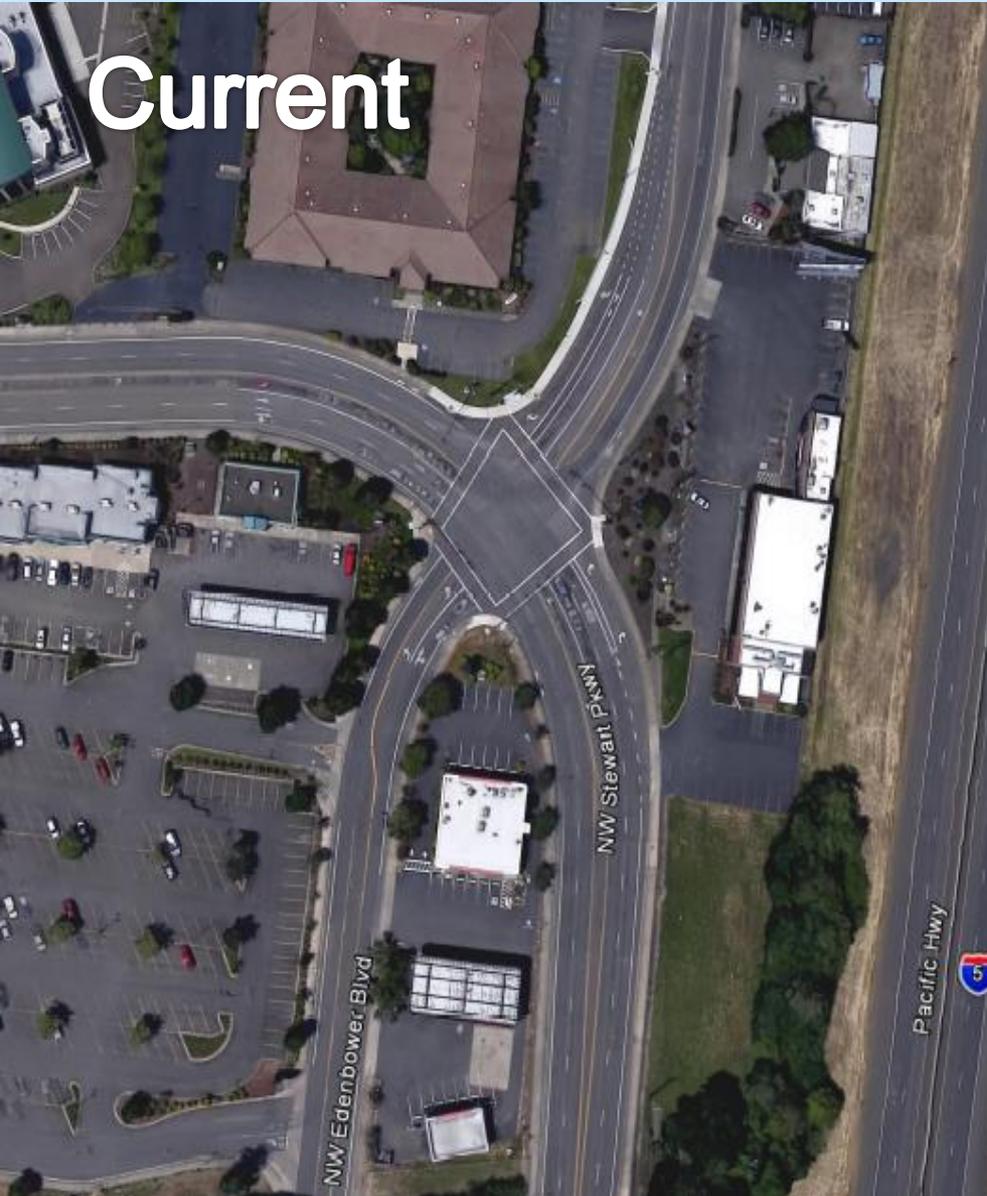


Stewart Parkway - Valley View to Harvey Project

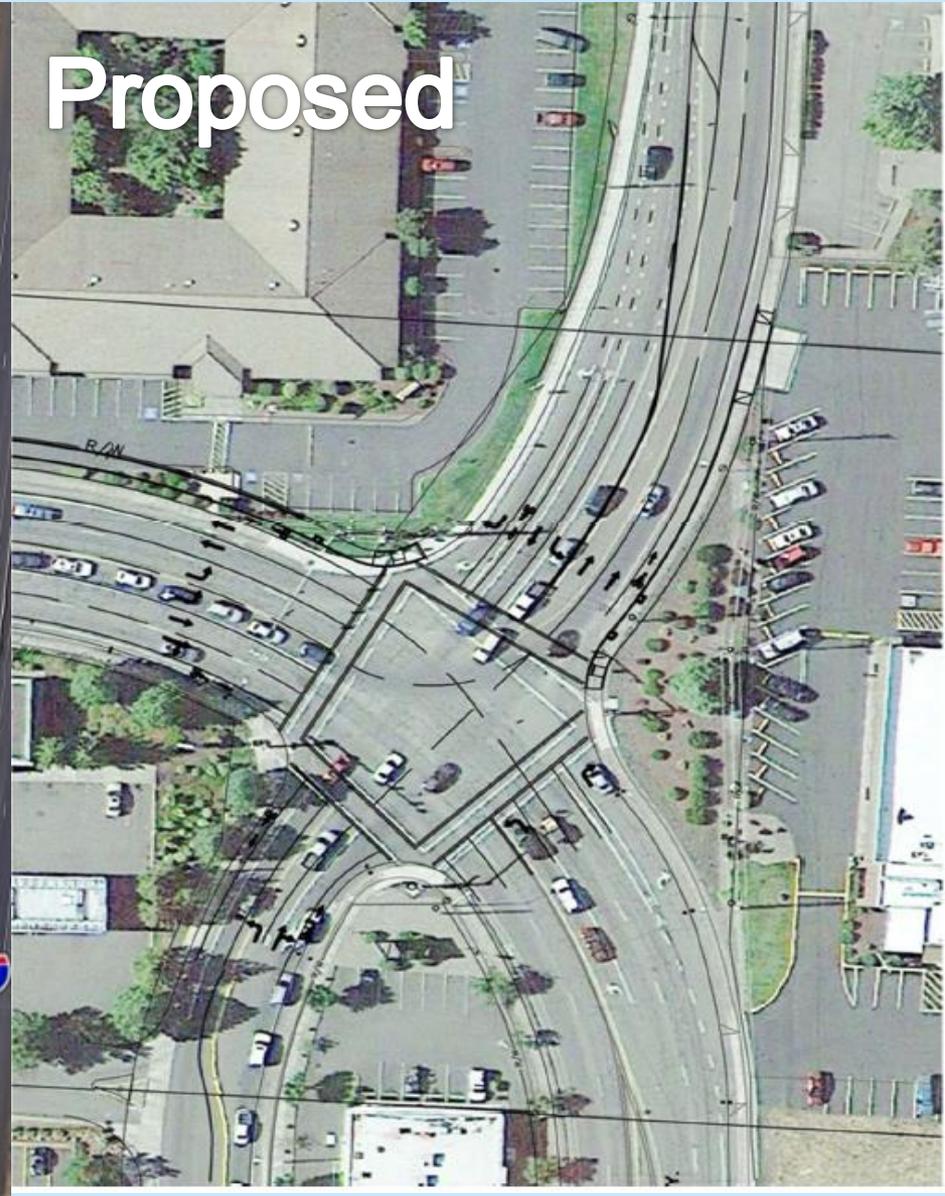


Stewart Parkway / Edenbower Project

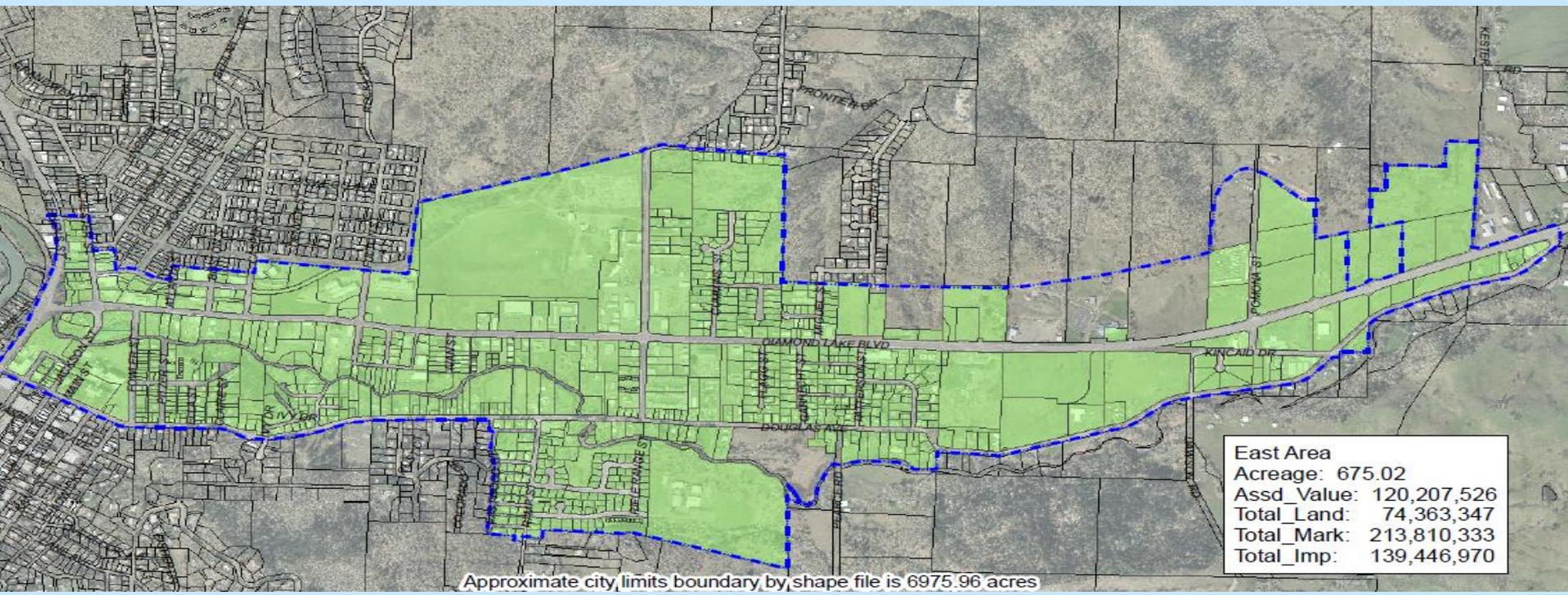
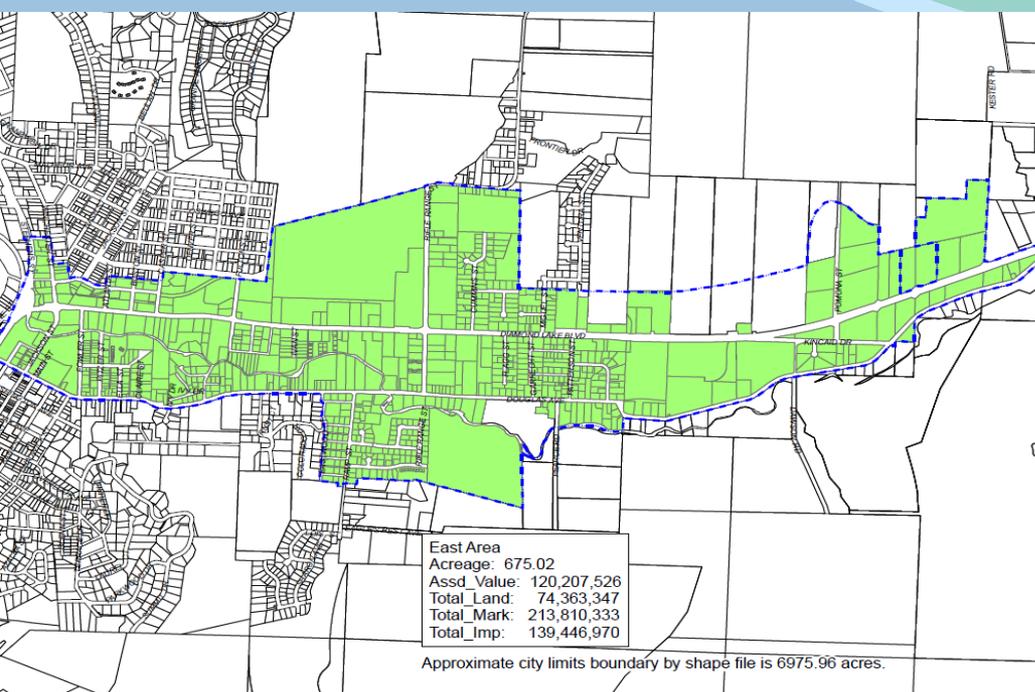
Current



Proposed



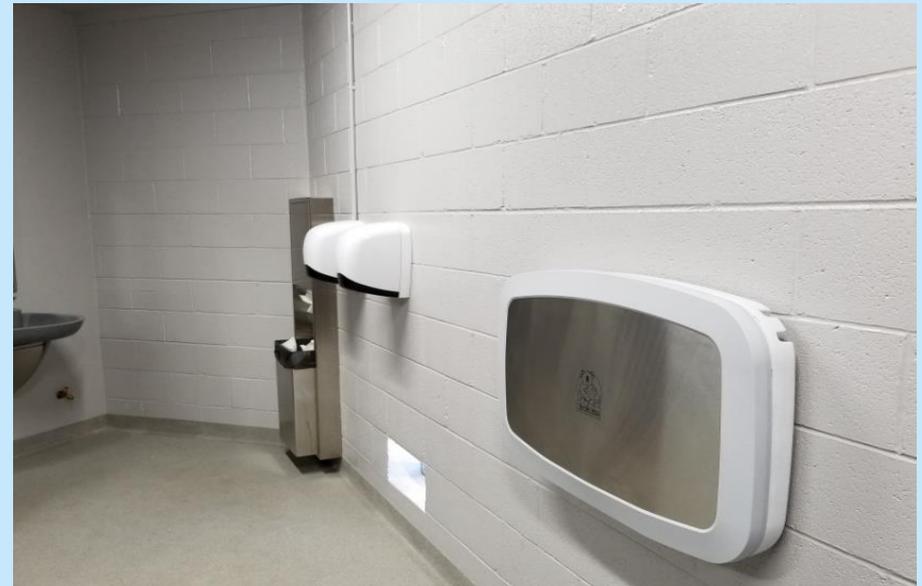
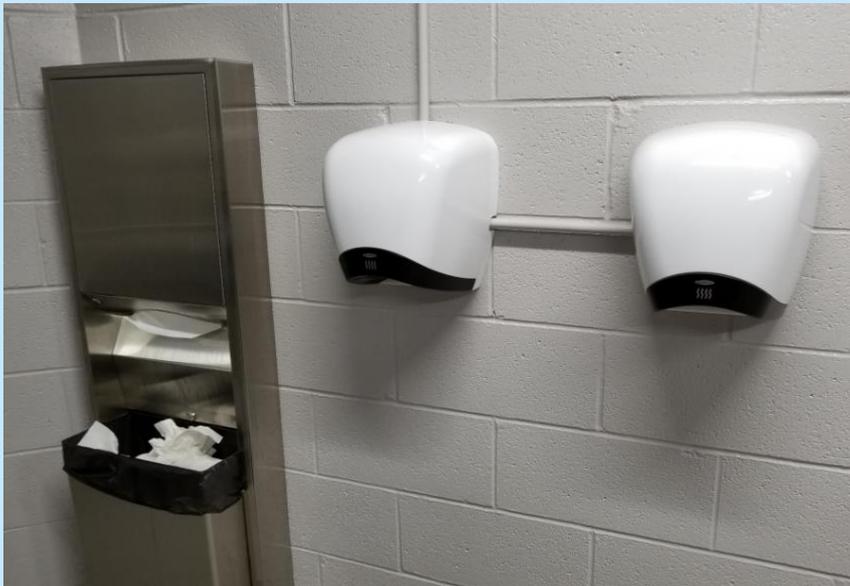
New Urban Renewal Area (Diamond Lake Boulevard)



Splash Pad & Playground

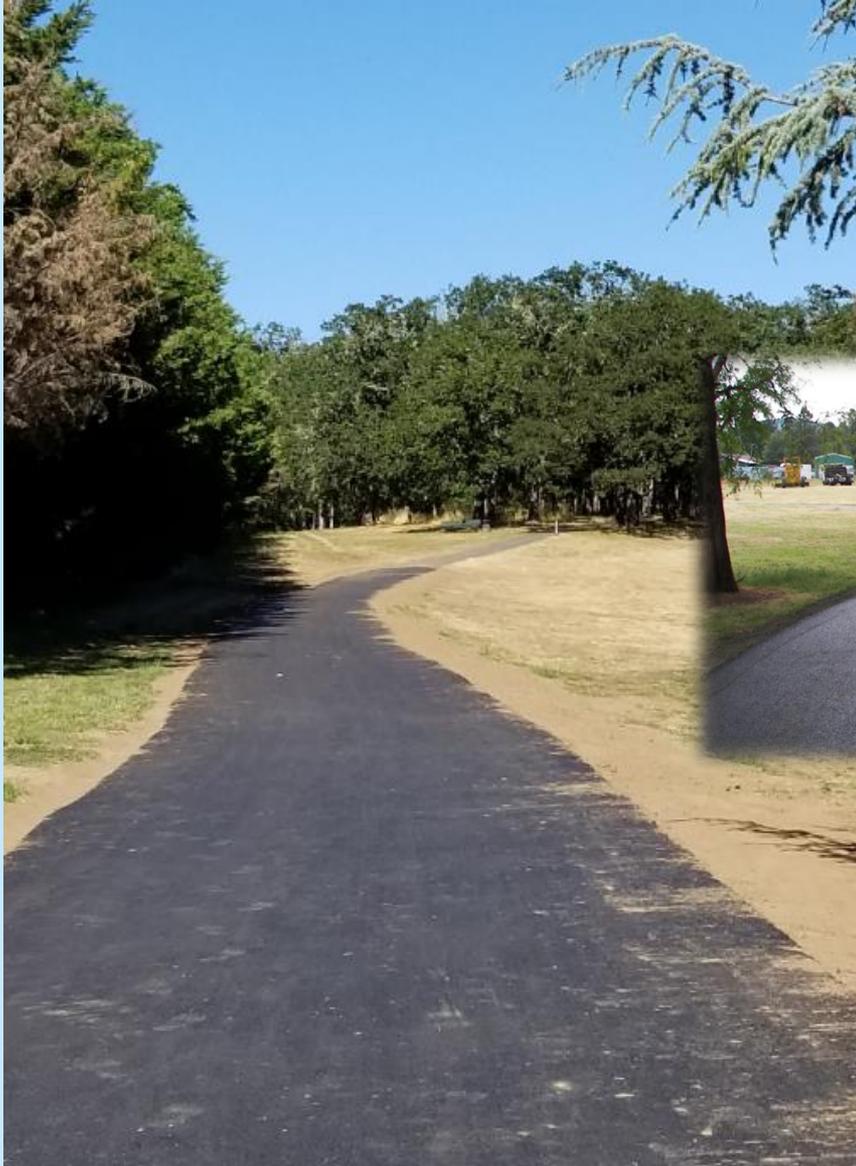


Stewart Park Restrooms

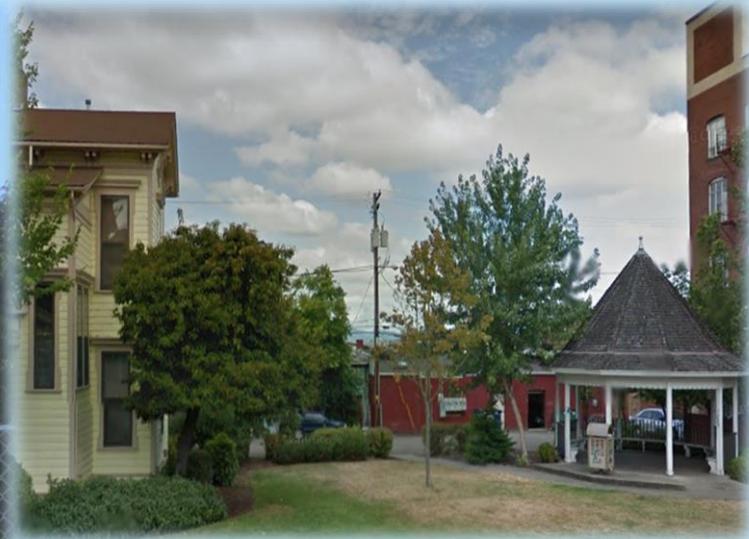


Multi-Use Path

Stewart Park



Willis House



NeighborWorks[®]
UMPQUA



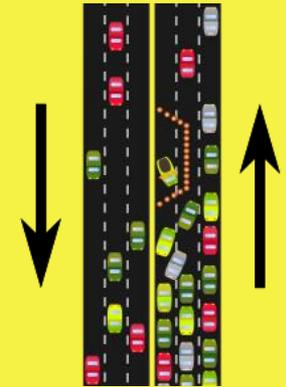
City Manager Lance Colley



- Council Goals
- Library Update
- Airport Night Time Approach
- Medical College/Hotel Updates
- 138 Corridor Update
- Blue Zones Umpqua Project

Council Goal: Develop and Implement Transportation Funding Policies to Meet Identified Community Needs

- Update TSP (transportation system plan)
- ODOT sponsored TGM Grant Project on Pine Alley behind Oregon Tool & Supply
- Community poll related to local gas tax



Speak Up Roseburg

SHARE feedback
POST your ideas
JOIN the discussion

Roseburg is excited to be a part of the fastest growing city in Oregon's wine, food, and outdoor corridor. You are committed to continuous improvement through quality customer service. Right now Roseburg was founded on July 27, 2011. It's all about sharing the love. Share the love. As we work to complete all aspects of this service, many great ideas and comments will be available. Let us see what you think. It's the best place. We think you'll see the best place on our first day of operation and look forward to fully supporting the new site.

Forum: Roseburg Transportation Areas of Concern

The City is seeking public comments regarding transportation facilities that affect communities such as parks, trails, or areas with safety or significant congestion. Consider areas that lack facilities, available such as a bike lane, sidewalk, bus lane, road width, transit stops, etc. Post or email growing areas of the City along Center main Blvd, Lookoutpass Forest, Overton Lane Blvd. Email: City@roseburgoregon.gov or call 541-933-2222. We are working.

1 Comment | 0 Comments | 0 Comments



Council Goal:

Take a Proactive Role in Community Economic Development and Revitalization

- Work force development to provide work experience and job training
- Identify targeted commercial needs and possible incentives



Update policies on vacant/zombie homes

Training

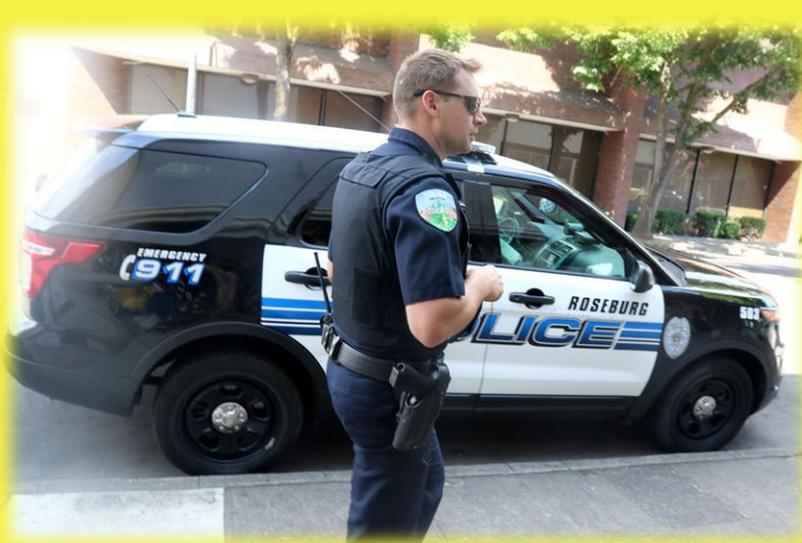
Knowledge
useful abilities
backbone of
quired for a t



04/12/2017 10:16

Council Goal: Develop Programs and Policies to Enhance Community Livability and Public Safety

- Add a community oriented policing position (done)
- Work with local Public Safety coordinating Council on post incarceration housing options
- Implement safety and security measures



*Photos
by the
News
Review*

Council Goal: Support and Adopt Policy Development and Implementation to Enhance Housing and Community Development

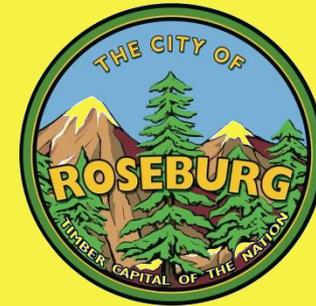
- Initiated housing needs analysis and buildable lands inventory
- Update dangerous/derelict building code requirements
- Review and implement infill zoning and development standards





Library Update

- Roseburg Headquarters Closed May 31, 2017
- Working with Douglas County to acquire the building and assets with reversionary clause
- Working with Douglas ESD, a library consultant and architect
- Developing timeline for a City of Roseburg Library



Airport Night Time Approach



- Notified in 2016 – no night time precision approach
- Working with our consultant, FAA and Representative DeFazio's office
- Plan is to complete this winter





Medical Education Facility



Medical Education College
- Feasibility Study
- Educating the healthcare workforce of tomorrow

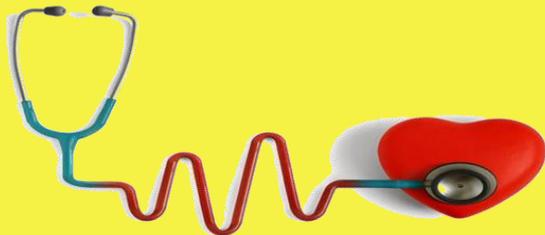


Working with the Umpqua Economic Development Partnership (UEDP)

Efforts now include Veterans Administration

Multi-Year public/private effort

Critical Path - Educational Partner



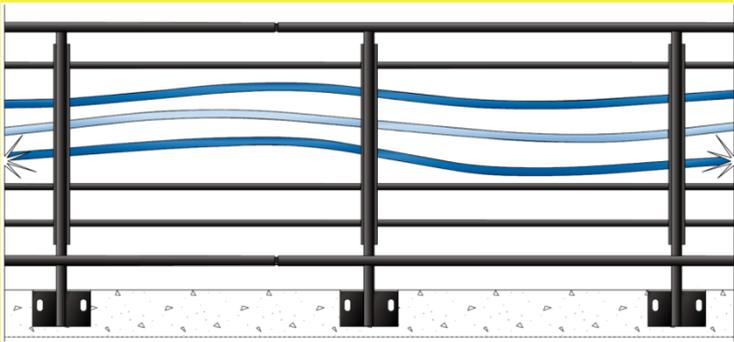
Boutique Hotel Update

- Working with UEDP
- Multiple location options
- Study identified needs
- Other communities have positive impacts



138 Corridor Update

- City Received an “enhance” grant from ODOT to complete
- ODOT expedited the design with City input to be included in the 138 Project



138 Corridor Update



138 Corridor Update and Urban Renewal

- 138 Project – I-5 to Diamond Lake Boulevard
- Public Works Staff coordinated with ODOT
- Urban Renewal reconstructed Oak and Washington – Stephens East to Kane
- UR reconstructed Parrott and Spruce, Oak south to Mosher



Downtown Improvements



Parrott Street



Downtown Streets



Spruce Street



Blue Zones Umpqua Project

<https://bluezones.com/news/umpqua-selected-blue-zones-project/>



BLUE ZONES®

RESEARCH

RECIPES

COMMUNITIES

SPEAKING

SHOP

SERVICES

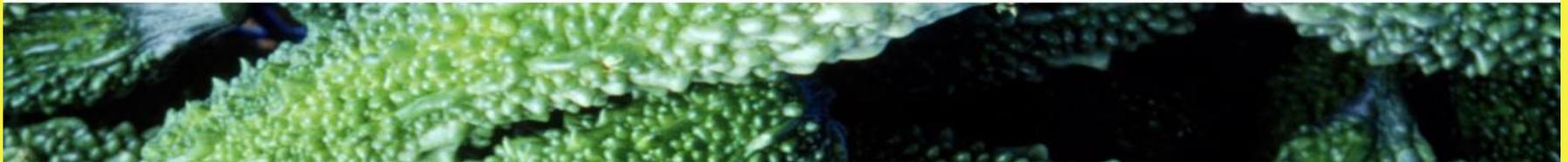


Umpqua region selected as Blue Zones Project Demonstration Community

Sponsored by Cambia Health Foundation, the Oregon Healthiest State program announced the selection of The Dalles, Grants Pass, and the Umpqua region that includes Roseburg, as the next wave of *Blue Zones Project*® designated communities in Oregon.

[Read the Article >>](#)

April 24, 2017



Blue Zones Umpqua Project

LEARN ABOUT BLUE ZONES PROJECT

Blue Zones Project is a community-wide well-being improvement initiative to help make healthy choices easier for Oregonians.

In support of Oregon's Healthiest State initiative, Blue Zones Project encourages changes to our community that lead to healthier options. By bringing residents, worksites, schools, restaurants, grocery stores, and government together, Blue Zones Project will inspire a community movement that has the power to improve the quality of life for everyone.



MEET UMPQUA'S LOCAL TEAM!



**John Dimof, Juliete Palenshus,
Jessica Moore and Kirk Blaine**

Blue Zones Umpqua Project

LIVE LONGER BY APPLYING THESE PRINCIPLES FROM THE PEOPLE WHO HAVE LIVED THE LONGEST.



Move Naturally



Purpose



Down Shift



80% Rule



Plant Slant



Wine @ Five



Belong



Family First



Right Tribe

Umpqua Strong



UMPQUA STRONG
 9K+5K | RUN-WALK
 Presented By **TERRAFIRMA**
 FOUNDATION SYSTEMS

9K+5K

UMPQUA STRONG
 9k+5k | RUN-WALK
 Presented By **TERRAFIRMA**
 FOUNDATION SYSTEMS

SEPTEMBER 30, 2017 Starts @ 10:00am

On a mission to **UNITE, UPLIFT, EMPOWER, & EXPRESS HOPE** to the people of the Umpqua Valley.



umpquastrong.org

Register Now!

Kid's Run 5k Run 9k Run

Proceeds Going to:



541-672-1734
Bryan@gduway.org



Contact Information

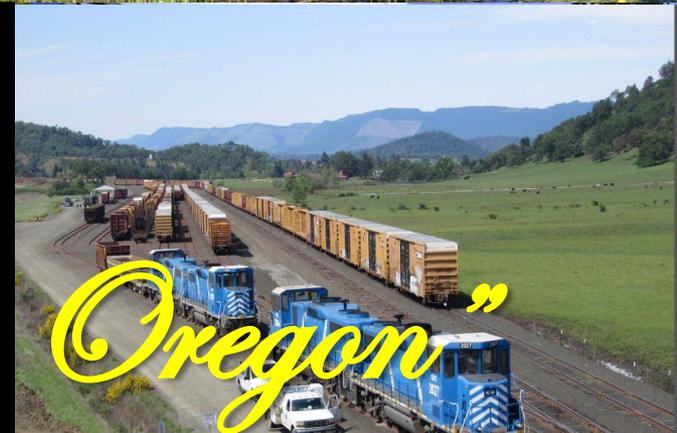
Thank you all! We are happy to answer questions or please feel free to contact City Manager Lance Colley with questions at:

- o **(541)492-6866**
- o **lcolley@cityofroseburg.org**
- o **900 SE Douglas Avenue**

**Mayor and City Councilor Information is available at:
www.cityofroseburg.org/your-government/mayor-council**



-Thank you-



"the best small town in Oregon"