

# the City Connection

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CITY OF ROSEBURG NEWSLETTER

JULY 2008



Larry Rich  
Mayor



## Message from the Mayor

Greetings fellow citizens! This newsletter will give you an update on some of the projects that have been happening within our City for the past year and what you can expect in the near future. As always, if you have questions, suggestions or comments, please don't hesitate to call.

The question that seems to be asked the most has to do with Costco and how soon they will be here. Yes, Costco is still planning to come to Roseburg. They would like to start building as soon as possible. Currently, they are working with the property owner to purchase the land and with the County, City and ODOT to secure necessary permits. When that process is complete, Costco will be in Roseburg!

Another topic of interest is the Highway 138 East Corridor Study. This is the traffic study of the Diamond Lake Boulevard, Stephens Street and Winchester Street area to reduce congestion. ODOT completed their first phase of the study and made some preliminary recommendations. At this point, the City has agreed to take the lead role as a more in-depth second phase (environmental assessment) study is conducted. There will be opportunities for public input, so we encourage your participation and welcome suggestions.

The public safety center is coming along nicely. If you get a chance, stop by and take a look. It is located downtown behind the former Safeway building.

We just finished our first bicycle awareness tour. Thanks to those who were able to participate. This was an opportunity to show our residents what it is like to travel by bicycle and on foot within Roseburg and to get their suggestions for our bicycle/pedestrian master plan. A second tour is being planned most likely around late July or early August. Watch media outlets for exact date and time.

The City Council recently passed a motion to look into the cost of installing photo red light cameras. This is where cameras are installed at an intersection, and those individuals who run completely through an intersection when it is red will receive a citation in the mail. Depending on the cost, Roseburg may soon have photo red light cameras installed.

Lastly, a quick update on the Hometown Fourth of July Celebration. You may remember that last year we didn't have a fireworks show at all. Since then, many people expressed an interest in bringing it back. A volunteer committee was formed and given the task of staging the event. They met many times, raised the money and put on a wonderful show. When you see a Committee member, please tell them "thank you." If you are interested in donating money for next year's event or participating on the Committee, call the City or a Committee member.

Enjoy your reading. Enjoy your summer.  
Mayor Larry Rich

## Message from the Manager

"The future ain't what used to be." - Yogi Berra

Citizens of Roseburg:

As many of you already know, last September I was deployed with the US Air Force to Baghdad, Iraq. I returned to my family and City Hall in mid-January. I am a 4IA3, (Medical Service Corp. Officer) which is an official way to say that I worked as a Healthcare Administrator attending to the medical needs of the coalition members, Iraqi's (civilian and military) and contract employees serving in the Baghdad area.

It was an interesting time and place to be. This area of the world has often been referred to as the "cradle of civilization" with Babylon, Garden of Eden and other notable historic places located within this region of the Middle East. The country of Iraq and that region has once again found itself at the center of the world stage.

My experience in a combat zone has given me a perspective on my personal and professional life that I will never forget. This perspective has allowed me to re-focus on my personal core values which are faith in God, and being a positive influence on both my family and the Roseburg community. Like many of you, I find it difficult to maintain that balance given the challenges I encounter in both my personal and professional life.

I am always amazed by how the challenges that are faced at home and at work oftentimes overlap. The increase in fuel prices and everything else that goes with it, will continue to impact the Swanson family (and future

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# Parking Enforcement

The City of Roseburg no longer has its own employees doing parking enforcement. In the past, the City had one or two employees that were responsible for all parking enforcement in the downtown area.

In January of 2007, the City awarded a bid to Diamond Parking for enforcement in the downtown area. Diamond Parking was the only business to submit a bid. In Roseburg, Diamond Parking limits the area of enforcement to the downtown area. Parking issues in other areas of the City are handled by the Roseburg Police Department.

John Diamond, owner of Diamond Parking, said that the company first started performing municipal parking enforcement in Coeur D'Alene, Idaho about 15 years ago. Diamond Parking currently enforces parking regulations in Bend and Ashland, Oregon, Bremerton, Washington and Riverside, California. They also manage parking facilities in most of the western states and in British Columbia.

In the first three months of 2008, Diamond Parking issued 1618 parking citations in Roseburg; 755 of those citations were for expired meters, making this the most frequent violation encountered. Other violations resulting in a citation being issued included overtime parking in restricted areas, employees parking in the downtown development district, nor having a parking permit and parking more than 12 inches from a curb.

*Chapter 8 of the Roseburg Municipal Code lists the following requirements:*

### B. Required Methods of Parking.

1. No person shall stand or park a vehicle in a street other than parallel with the edge of the roadway, headed in the direction of lawful traffic movement and with the curbside wheels of the vehicle within twelve inches of the edge of the curb, except where the street is marked or signed for angle parking.

2. Where parking space markings are placed on a street, no person shall stand or park a vehicle other than at the indicated direction and within a single marked space, unless the size or shape of such vehicle makes compliance impossible.

3. Whenever the owner or driver of a vehicle discovers that such vehicle is parked immediately in front of, or too close to a building to which the Fire Department has been summoned, such person shall immediately remove such vehicle from the area unless otherwise directed by police or fire officers.

### C. Parking Prohibited in Certain Places. In addition to provisions of the Motor Vehicle Laws of Oregon prohibiting parking, no person shall park:

1. A vehicle upon any bridge, viaduct or other elevated structure used as a street or within a street tunnel in this City, unless marked or indicated otherwise;

2. A vehicle in any alley except to load or unload persons or materials, such time not to exceed twenty consecutive minutes in any two-hour period.

3. A vehicle upon any street for the principal purpose of:

- a. Displaying such vehicle for sale,
- b. Washing, greasing or repairing such vehicle except repairs necessitated by an emergency,
- c. Selling merchandise from such vehicle except in a duly established market place or when so authorized or licensed under the ordinances of this City, or
- d. Storage or as junkage or dead storage for more than fifteen hours;

4. A vehicle upon any parkway except where specifically authorized;

5. A vehicle on private property not his own, without the express or implied consent of the person in charge of the private property. When any express or implied consent has been given, the posting, in a conspicuous place on the property by the person in charge of

the property, of a printed or written notice signed by such person in charge, and specifying the parking limitations, shall be prima facie evidence of the withdrawal of such consent under the terms of the limitations;

6. A vehicle in the parking area of a park or other public place for the purpose of displaying the vehicle or its contents for sale. It shall be an affirmative defense to a violation of this Subsection if the owner or operator of the vehicle is present in the park or other public place where the vehicle is parked for an event or purpose for which the park or other public is then open during the time the vehicle is so parked; or

7. A vehicle upon any street which is marked by a painted yellow curb, unless otherwise designated as a special parking area by adjacent signage.

The complete ordinance text is available on the city's website. The address for that website is [www.cityofroseburg.org](http://www.cityofroseburg.org). A vehicle owner wishing to plead not guilty to a parking citation has two options. A vehicle owner can appear in the Roseburg Municipal Court on the first Tuesday after the citation is issued. Persons appearing in court will be required to provide the original citation to the Court Clerk. Or a vehicle owner can also make a written appeal to the court after posting the base fine listed on the citation. In this process, the driver submits the dollar amount listed on the citation to Diamond Parking and then provides a written statement to the court. The judge makes a determination based on the written appeal.



Metered parking Downtown Photo by Nathan Miller

## Edenbower / Aviation Intersection Improvements Phase 2

The City of Roseburg is working with local consulting firm MAP Engineering Inc. on the second phase of improvements planned for the intersection of Edenbower Boulevard and Aviation Drive. The first phase included installing the traffic signal. The second phase will include reconstructing the north leg of the intersection to increase sight distance to meet current standards and to install a right turn lane from southbound Aviation on to westbound Edenbower. The project will also include a grind and overlay of the existing asphalt and new striping. This project is expected to go to bid soon and be completed by this fall. The project is being funded through the Urban Renewal District as a capital improvement. Questions can be directed to the Public Works Department at 440-1182.

## Let's Keep Our Street Lights Operating

There are more than 2200 streetlights throughout Roseburg. We need your help in making sure they are all working. If you see a street light not operating properly, please call the Public Works Department at 440-1182. When you call, please provide the identification number located on the pole and the street address that is nearest the malfunctioning light. Staff will then contact the appropriate company for repair. Thank you for your assistance.

# New Faces at the Stewart Park Golf Course



David and Darrell Eshelman at Stewart Park Golf Course

The City recently welcomed a new concessionaire to the Stewart Park Golf Course. Darrell Eshelman, a PGA professional, took over the operation of the golf course pro-shop from Pat Huffer on June 1, 2008.

Darrell Eshelman has twenty-seven years of direct golf operations management experience. In the past six years he was the General Manager/Head Golf Professional at two municipal facilities. A few of the courses he has been employed with include The Hills at Cove Golf Course in Copperas Cove, Texas and the River Place Country Club in Austin, Texas. Much of Darrell's career has been in Texas, though most recently he was the General Manager/Head Golf Professional at Jefferson Park Golf Course in Seattle, Washington. During his career, he's had eleven years of management experience at two 9-hole courses, so he is familiar with the challenges of operating a 9-hole course.

Darrell's son, David, is the new Assistant Manager/Assistant Golf Professional. David Eshelman has six years of golf course experience and is an apprentice in the PGA professional program. A third family member, Darrell's wife Carolyn, is assisting at the golf course as the part-time office manager.

The new concessionaire plans to operate a first class golf shop and increase the current offerings at the golf course, including offering summer youth programs. Improvements to the driving range are planned and new mats are already in place. The Eshelms also plan to improve the golf shop restaurant with an expanded menu and a variety of specials. Their arrival at the Stewart Park golf course coincides with scheduled pro-shop improvements including new floor coverings and interior painting.

The Eshelms are glad to be returning to a small, friendly town and look forward to becoming involved with the community. Stop by the Stewart Park Golf Course and say hello to Darrell, Carolyn and David!

## Community Development Department Prepares Request for Proposal (RFP) for Mill-Pine National Historic District Plan, West Avenue Development Plan and Waterfront Plan

With the approval of the City's 2008-09 budget, the Community Development Department initiated the preparation of Requests for Proposals for three long range planning projects. These projects are the Mill-Pine Historic District Plan, the West Avenue Redevelopment Plan and the Waterfront Plan. All projects have been discussed by the community for a number of years and are all identified in the City Council Strategic Plan 2007-2012.

### The Mill Pine National Historic District Plan

The Mill-Pine National Historic District is one of three Districts in the City. The other two are Roseburg Downtown and Laurelwood. A plan will be developed by the City Council for each of the three districts. The Mill-Pine Historic District will be started first, which can then be used as a model for the other two. The City Historic Resource Review Commission is anticipating development of an overall City Historic District Plan which will encompass each District Plan. Additionally, a number of historic properties are spread throughout the City that deserve and need to be addressed in the overall City Historic Plan. The RFP will be completed in June with consultant selection anticipated for July and award in August. The plan preparation will be led by the Historic Resource Review Commission with input and participation from Mill-Pine residents and historic preservation stakeholders of the community.

### West Avenue Redevelopment Plan

This redevelopment plan has been pending for a number of years. Covering the area west of NE Stephens and South of NE Chertnut, a number of zoning designations and land uses are involved. This is former country land in need of public infrastructure including streets, curbs, gutters, sidewalks and storm sewers. The mixture of land uses range from single-family residential to light industrial. Many of the uses are new construction; however most are established businesses in older

buildings. This redevelopment will provide long range land use, a solution to removal of non-conforming uses and installation of public improvements. The City conducted a Request for Proposal last year and hopes to have the two consultants renew their proposals for an award in June/July.

### Waterfront Plan

This area of the City waterfront, centered around the Chamber of Commerce building, has received many hours of discussion during the last several years at the neighborhood, City and Chamber levels. In 2006, the Chamber of Commerce Waterfront Enhancement Task Force completed a Waterfront Concept Plan which was reviewed by a City Waterfront Ad Hoc Committee. They, in turn, recommended to the City Council the City hire a qualified, experienced planning firm to assist the community in preparing a Waterfront Master Plan. The ad hoc committee forwarded specific recommendations which it determined appropriate for the consultant to consider in preparing the plan. These recommendations include maintaining an environmental setting, developing a welcoming entrance to the community and protecting existing residential uses. At the same time, recognizing the area will slowly change over time to a different appearance is necessary. The City has received interest from a number of nationally recognized planning firms that specialize in water and riverfront development. Community Development Staff is completing the Request for Proposal in June and will be advertising the RFP in early July. It is anticipated that members of the Waterfront Ad Hoc Committee will be conducting interviews in August for the top firms submitting proposals and a start date in September. Recognizing the City is wrestling with the Highway 138E Corridor Solutions and the continued discussions of improvement to the Harvard Interstate 5 interchange, this particular plan will be a significant process for the community. Additionally, the waterfront area needs to tie not only into the Harvard/I-5 Interchange, but is equally important to Downtown Roseburg.

## Historic Preservation Awards

The City of Roseburg Historic Resource Review Commission (HRRRC) recognized the following historic properties during National Preservation Month in May: 1344 & 1354 SE Pine, Dan Goff; 1312 SE Mill, Guyla Hunter; 522 SE Rice, Janet Paolo Maffei Living Trust; 809 SE Pine, Slap Properties LLC (Steve Lovemark & Alex Palm of i.e. Engineering); 1238 SE Pine, Stacy Hahn; 927 SE Mill, Donald & Cari Cooksey; 1245 SE Mill, Jerry Ankeny & Susie Thomason-Ankeny. Councilor Stacey Crowe handed out certificates to the owners at the June 9 City Council meeting.

The 16th annual Mill Pine Pride beautification contest received ten entries. The winners and their prizes were: 1113 SE Mill, Clayton Miller, Andrew & Cheryl Knutson, 5 gallons of interior paint donated by Colorcraft Paint and Wallpaper Store; 1314 SE Pine, Jill Fischer, \$50 gift card from Lowe's of Roseburg; 1424 SE Mill, Jeremy & Scholastica Dixon, \$25 gift certificate from Heartwood Resources; 1135 SE Pine, John & Vicki Hokanson, \$50 gift certificate from Gerretsen Building Supply. They also received a certificate from Crowe.

Roseburg Disposal donated two dumpsters which were placed in the Mill Pine National Historic District to make it easier for residents to dispose of unwanted items. City of Roseburg Public Works crews picked up tires, appliances and other items too big for the dumpsters. HRRRC is working on expanding ways to encourage owners to continue to maintain and improve their historic property.



Jackson St. - Downtown Roseburg • Photo by Nathan Miller

# Information

for Persons Interested in Being a Candidate  
for Mayor or City Councilor for the City of Roseburg  
in the November 4, 2008 General Election

For the 2008 general election in the City of Roseburg, there will be vacancies for office of Mayor, City Councilor Position Number Two in each of the four wards of the City, and City Councilor Position Number One in Ward II (to fulfill the term ending December 31, 2010). To qualify as a candidate for Mayor or City Councilor of the City of Roseburg, you must be:

1. A legal elector under the laws and constitution of the state of Oregon and a registered voter of the City of Roseburg

AND

2. A resident of the City of Roseburg for one year immediately before being elected to the office you are seeking.

If running for City Councilor, you must also be a resident of the ward you seek to represent when you are nominated and elected, and when you assume office. If you are unfamiliar with the ward boundaries, the City Recorder can advise you which ward you live in. You may not seek candidacy in more than one elective office.

In order for your name to be placed on the ballot as a candidate for City office, you must obtain signatures from a certain number of electors supporting your candidacy. For the office of Mayor, nomination petitions must be signed by at least fifty City electors. For the office of City Councilor, nomination petitions must be signed by at least twenty City electors residing in the same ward in which you live. Nomination petitions must be filed with the City Recorder not less than seventy days before the election. The 2008 deadline for filing petitions is Monday, August 26, 2008.

To file as a candidate for City office, you must complete the certain election forms and file them with the City Recorder prior to beginning your campaign. Certain candidates may also be required to file campaign financing reports with the Elections Division of the Secretary Of State's Office. The required forms will be available beginning Wednesday, June 4, 2008 in the City Recorder's Office on the 3rd floor of City Hall, 900 SE Douglas in Roseburg. For more information regarding running for City office, contact Sheila R. Cox, City Recorder at 541/672-7701, ext. 222.

# Bicycle & Pedestrian Plan

In February of this year, the City signed an agreement through the state Transportation and Growth Management Program to develop a Bicycle and Pedestrian Plan. The Plan is being developed to do the following:

- Expand local transportation choices that are convenient and affordable.
- Provide for expansion and enhancement of the transportation system to create a bike and pedestrian network that complements existing land use and circulation patterns.
- Identify and prioritize needs.
- For areas to be developed or redeveloped, integrate transportation and land use to produce bike and pedestrian friendly development.
- Develop and maintain aesthetically pleasing bicycle and pedestrian facilities. Provide people-friendly streets, paths, trails and activity centers available to everyone. Reduce traffic congestion, vehicle miles traveled, noise and encourage interaction, thus promoting a feeling of community.
- Encourage more active forms of travel and therefore healthier residents. Provide increased opportunity for positive interactions with other community members and the natural environment through walking and bicycling.
- Increase safety for bicyclists and pedestrians.
- Provide a prioritized list of bicycle and pedestrian capital improvements to coordinate with City policies and to reflect amendments to the current Capital Improvement Plan.
- Identify funding strategies for implementation. For improvement projects, as well as education and other programs, funds will have to be leveraged, new sources identified, and existing transportation funds re-evaluated.

Working with a Project Management Team and an Ad Hoc Committee, the consultant has reviewed City, State and Federal goals, policies and standards that affect planning and design for future improvements to the bicycle and pedestrian system. The nature of bicycle and pedestrian travel demand, including types of trips, types of facilities that can be provided to meet varying trip needs, barriers to pedestrian and bicycle travel and a summary of existing state and local policies affecting the provision of non-motorized transportation services were also reviewed.

For a look at current conditions, 42 people biked or walked sample routes. Participating were representatives of the Project Management Team and all but one of the Ad Hoc Committee, four City Council members, a County representative, three

Planning Commissioners, two Public Works Commissioners, one Parks and Recreation Commissioner, the City Manager, Parks Program Manager, Public Works Street Superintendent, School District representative, other citizens and City employees.

Conditions, both good and bad were noted. A "walkability" checklist, a qualitative measure of the pedestrian environment which looks at the quality of walking conditions, including safety, comfort and convenience was filled out by participants. Similarly, a "Bikeability" checklist asked about having a safe place to ride, the riding surface, intersection conditions, driver behavior, ease of the ride, as well as rider safety precautions.

A summary of bicycle and pedestrian trip attractors located in the Roseburg area for commuter, utilitarian, transit access and/or recreational trips was prepared. Consideration of desirable characteristics for walking and cycling were reviewed, as were barriers.

A variety of ways to improve walking and bicycling in Roseburg, namely through the Four E's—Engineering, Education, Enforcement, and Encouragement was reviewed and another "E", Enjoyment, added. It is understood that in order to attract more users to bicycling and walking, the activity should also be enjoyable and fun. Opportunities to increase the enjoyment of these activities will be considered as the plan moves forward.

Also reviewed were destinations which should be connected and route selection criteria. The criteria were Connectivity, Safety and Comfort, Address Travel Barriers, Livability, Feasibility and Alternatives.

This period also saw a brief review of current funding sources. Current funds and projects will need to be re-evaluated and outside funding sources, low cost solutions or 'piggy backing' on other projects are sought to fund improvements. Additional funding opportunities will be examined later.



# 2008 Pavement Management Projects

As part of the City of Roseburg's Pavement Management Program, nineteen streets will be getting "facelifts" this summer. That number is down significantly from previous years due to increase costs associated with fuel and oil prices. The Public Works Department has been working closely with the City's pavement consultant to try and provide the most cost-effective pavement management program possible. The goal of this program is to preserve the existing streets within the City efficiently and economically.

The City uses three methods of pavement preservation. These are overlays, slurry seals and chip seals. An overlay is the addition of 1 1/2-2 1/2" of asphalt over an existing paved surface. A slurry seal is a very thin layer of aggregate with an asphalt emulsifier applied to a paved surface. A chip seal is a layer

of asphalt liquid that is applied and then covered with rock to form a new surface. Overlays and slurry seals are used primarily as preventative maintenance to prolong the life of the paved surface. Chip seals are used both for pavement longevity and to upgrade gravel sections. The degree of deterioration of a given street is evaluated to determine the method used.

Notice will generally be given to affected residents a day or two in advance. At that time, a door-hanger will be left indicating that all vehicles need to be removed from a section of street for a given amount of time. Residents whose streets are affected may be asked to park in their driveways or down the street and walk to their house for one day. Cooperation in this process is greatly appreciated by everyone involved.

*This year's program will focus on overlays and slurry seals. The following streets are scheduled for work this summer.*

## OVERLAYS

Kline Street  
 Mosher Avenue  
 Calkins Street  
 Winter Street  
 Templin Street  
 Orcutt Street  
 Arizona Street  
 Freemont Street  
 Giles Street

Valley View to Garden Valley  
 Pine to Stephens  
 Keasey to Troost  
 Alameda to Brooklyn  
 Fullerton to Arizona  
 Jackson to Main  
 Templin to Hoover  
 Lincoln to Jackson  
 Marsters to Booth

## SLURRY SEALS

Edenbower Blvd  
 Edenbower Blvd  
 Chestnut Street  
 Mosher Avenue  
 Troost Street  
 Freemont Street  
 Fullerton Street  
 Hazel Street  
 Loma Vista  
 Nevada Court

Stewart Parkway to Sweetbriar  
 Aviation to Stephens  
 Highland to Cedar  
 Stephens to Main  
 Calkins to Garden Valley  
 Erie to Fulton  
 Mosher to Lane  
 Harvard to Sherwood  
 Chambers to Parkdale  
 Myrtle to cul-de-sac

# Special Event Handbook

Generally, a "special event" is defined as any organized assembly or activity conducted by an individual or organization for a common purpose. Most of these events are not planned or organized by the City of Roseburg. However, the City will have concerns and responsibilities if the activity involves the use of City property, facilities or services. Potential major loss exposures for special events include damage to public property, equipment and machinery and injuries to participants.

Staff has developed a handbook intended to assist event organizers and City Staff to ensure that all the above concerns and adopted City Policies and Ordinances are appropriately addressed. This new handbook is available from the City Manager's Office and is on the City's website ([www.cityofroseburg.org](http://www.cityofroseburg.org)) under "Permits/Forms".

To properly prepare for a special event, the City must consider the following aspects of the event:

- Purpose of the event
- Time and duration of the event
- Number of participants expected
- Which public facilities are involved
- Will and how will traffic flow be impacted
- Will alcohol be sold or consumed
- Security provisions
- Restroom facilities
- Post-event cleanup
- History of this event or similar-type events



## Census 2010 Addresses Updated

In late 2007 City of Roseburg Community Development staff attended a census training session to begin the Census 2010 process. During the session the City chose to update its census and boundary mapping process by implementing computer-based reporting.

Throughout April Staff updated and verified over 10,000 city addresses. Staff reviewed the existing address list and added streets built or extended since the last count in 2000. Over the last decade many new subdivisions, partitions and redevelopments have taken place. Community Planners inserted these new street names and numbers into the database. With this baseline information compilation, planners researched and confirmed the census tract and block locations of each residence and assigned the appropriate numbers within the list.

Another aspect necessary for accurate census counts is establishing where "group quarters" are located in the City. Knowing each assisted living home, shelter or small group home by address ensures the residents are not under-counted. It is vitally important to account for homeless camps and illegally converted units so as not to overlook any segment of the population. The results will be double checked and the database forwarded back to the Seattle census office upon completion. This database will be the foundation of Roseburg's population count in the next two years.

City staff will update boundary mapping as part of the census procedure. Roseburg's boundaries have been updated annually on paper maps. No topographic features are shown and street locations are approximated. Over the years these small inaccuracies compound themselves and undermine the overall

usability of the maps. With Roseburg's decision to convert this information to a digital mapping format, the City will have the most up-to-date information to ensure our city limits is as precise as possible. Staff will overlay the existing census maps onto the Geographic Information System (GIS) maps which show topographic, street locations, parcel lines, wetland, floodplain and water system details for the entire city overlaid on an aerial image. This updated base map information will improve the census maps immensely.

Accurate mapping streamlines the work of the census employees. Census workers will walk through Roseburg to ensure each resident is counted. Making their job easier benefits the City by increasing the odds of each person getting counted. Census personnel take special care to find each resident, even those who live on the street or without an official address. Taking such care to find our true population means Roseburg's citizens receive their proper representation in the legislature and their piece of the Federal pie. If you have questions on the 2010 Census, please feel free to contact Teresa Clemons, Community Planner, Community Development Department at 541-440-1177.

## Roseburg Parks & Recreation Guide

A goal of the City of Roseburg Parks and Recreation Division is to enrich people's lives through park and recreation facilities and programs that benefit the quality of life for all Roseburg residents. To assist toward that end, Staff developed our inaugural parks and recreation guide which includes a listing of Roseburg area recreation providers. This guide will help connect residents with recreation services. Whether you want to have family fun, learn a new skill, get fit, stay active, meet new people or have an adventure, we want to provide a source to find those opportunities. The first issue was distributed through the News Review and is included on our website. The Guide will be updated and distributed twice annually. If you would like your organization to be included, please contact Lisa Lanza at 440-1188 or [llanza@cityofroseburg.org](mailto:llanza@cityofroseburg.org).



## Community Emergency Response Team (CERT)

Consider the possibility of another windstorm similar to the 2002 windstorm that toppled trees, left neighborhoods isolated and caused major power outages. If that happened again, would you be ready? For most people, the answer is probably not. If the calamity were massive, it could easily overwhelm our first responders.

What's new is that the City of Roseburg, along with a group of dedicated volunteers has formed a Community Emergency Response Team that now has over 80 members. The Umpqua Valley CERT Team recently conducted training classes in Tenmile and Reedsport. There have also been requests from many other cities in the county for similar training. The teams have been activated for the flooding in December of 2006 and the shooting at Roseburg High School. Additionally, they have provided assistance for many community events including the Air Fair, disaster drills and parades.

The original CERT program was developed by the Los Angeles Fire Department in 1985 when officials realized there weren't enough professionals to respond to earthquakes and fires. After the Northridge earthquake, fire departments across the country started such programs. In 2003, when President Bush had asked all Americans to do volunteer service for their country, the Department of Homeland Security and the Federal Emergency Management Agency selected the Citizen Corps to spearhead this program. Currently, there are hundreds of teams across the country; Florida alone has 50,000 volunteers.

Studies have shown that many lives can be saved within the first few minutes of a calamity. These lives are saved at the scene, rarely at the hospital. Studies have also shown that many well-meaning bystanders often rush in, only to become victims themselves and make a bad situation worse.

CERT teams are trained in disaster preparedness (including home, school and neighborhood safety precautions), fire safety techniques (how to extinguish or contain small fires before they get out of control), light search and rescue (how to do it right and safely), disaster medical operations (how to perform triage on those who can be saved and treat as many victims as possible at the scene), team organization (how to tackle a crisis as an organized team) and homeland defense (how to recognize and respond in a terrorism event).

The Umpqua Valley CERT Team is divided into 4 teams that are geographically situated to the North, South, East and West of the city. Not only might they respond to major catastrophes much faster than professional responders, but they might also be the only help you get for that critical period of time. CERT teams also will be educating the public about individual preparedness, planning and survival skills such as having three days of supplies for emergencies, having enough water, having portable radios with backup batteries and sheltering in place.

Councilors, public employees and other members of the community that may be called upon to be away from their families during community crisis may want their families trained as CERT members.

Anyone can take CERT training. Information about the program can be obtained by calling Josh Voynick, Battalion Chief for the Roseburg Fire Department, 541-672-5549.

In these unpredictable times, everyone needs to prepare for natural as well as man-made catastrophes. Several professional assessments show that no community has enough professionals for large calamities. That's where CERT teams will help. They will be changing the culture of disaster. More lives can be saved.

# Manager's Report

Continued from page 1.



**Eric Swanson**  
City Manager

generations) and life as we know it. We will have to make lifestyle choices about how we manage our resources in the form of time and money. For instance, we will probably have to stay closer to home when we vacation or walk/ride a bike to our next activity rather than be quick to jump in the car and drive to

every opportunity that presents itself. On the positive side, these changes will have beneficial outcomes. The change will result in more time together as a family—we might even eat a meal together every once in a while! Also, who couldn't incorporate a little more exercise into their lifestyle? Hopefully, these changes will result in slowing down the pace of our warp speed society.

The City Council and Management Team went through this same exercise when adopting the FY 2008/9 budget. In addition to inflation pressures, City public safety budgets had to begin to bear the true costs of shared services (dispatch and jail) with Douglas County by contributing an additional \$149,000 annually to these costs. In addition, County road funds to the City made available through the safety net have been reduced by 50% leaving the City approximately \$200,000 from this revenue source for pavement maintenance. This comes at a time when a pavement management study concluded the City needs to invest over \$11.5 million over the next five years just to maintain the 241 miles of paved roads located within the City limits. In a cost savings move, the City broke an over eighteen year relationship with our current health insurance carrier opting for

a more cost efficient, consumer based policy for our employees. These changes will cause us to change former habits and be aware of how we access the health care system.

The news is not all bad. The adopted budget will allow us to continue to invest in our City facilities, equipment and maintain important City services. Construction of the Public Safety Center, which is anticipated to be complete in May 2009, will be an achievement we all look forward to. No major layoff of City personnel is anticipated in the near future, and we continue to aspire to live up to our organizational vision statement of "advancing our community through leadership and communication".

Thank you for the opportunity to serve this awesome community and communicate to you in this forum. Please take the opportunity to communicate with me with an e-mail, writing a note or stopping by City Hall—I look forward to hearing from you.

Respectfully,  
Eric Swanson, City Manager



Peace Pole at City Hall • Photo by Nathan Miller

## City Staff

Web Page: [www.cityofroseburg.org](http://www.cityofroseburg.org)

Located at 900 SE Douglas Avenue, unless otherwise noted:

	Phone	Email Address
<b>City Manager</b> Eric Swanson	672-7701 ext 222	eswanson@cityofroseburg.org
<b>City Recorder</b> Sheila Cox	672-7701 ext 222	scox@cityofroseburg.org
<b>Community Development</b>	440-1177	
Fred Alley, Director	440-1177	falley@cityofroseburg.org
Permit Division	440-1175	cmorgan@cityofroseburg.org
Planning Division	440-1177	lgibbs@cityofroseburg.org
Zoning Line	440-1176	lgibbs@cityofroseburg.org
<b>Finance Director</b> Cheryl Guyett	672-7701 ext 212	cguyett@cityofroseburg.org
<b>Fire Chief</b> Jack Cooley, 774 SE Rose Emergency	673-4459 9-1-1	jcooley@cityofroseburg.org
<b>Human Resources Director</b>		
Barbara Gershon	672-7701 ext 222	bgershon@cityofroseburg.org
24-Hour Jobline	440-1199	ddavidson@cityofroseburg.org
<b>Parks and Recreation</b>	440-1188	
Barbara Taylor, Parks & Rec. Manager	440-1188	btaylor@cityofroseburg.org
Park Facility Reservations	440-1188	llanza@cityofroseburg.org
Stewart Park Golf Course	672-4592	
Tennis Court Facility	673-3429	
<b>Police Chief</b> Mark Nickel	673-6633	mnickel@cityofroseburg.org
205 SE Jackson		
Emergency	9-1-1	
Police Officer (Non-Emergency)	440-4471	
<b>Public Works Director</b> Nikki Messenger	440-1182	nmessenger@cityofroseburg.org
Airport FBO (Ocean Air)	672-4425	
Maintenance Concerns	677-9672	vtower@cityofroseburg.org
<b>Water After Hours Emergency</b>	673-0397	



## Mayor & City Council

Mayor - Larry Rich

Councilor Ward I,  
Position 1  
**Verna Ward**

Councilor Ward III,  
Position 1  
**Chris Spens**

Councilor Ward I,  
Position 2  
**Mel Cheney**

Councilor Ward III,  
Position 2  
**Rick Coen**

Councilor Ward II,  
Position 1  
**Tom Ryan**

Councilor Ward IV,  
Position 1  
**Susie Osborn**

Councilor Ward II,  
Position 2  
**Steve Tuchscherer**

Councilor Ward IV,  
Position 2  
**Stacey Crowe**

## Voting Precincts

Ward I:	Ward II:	Ward III:	Ward IV:
Voting Precincts	Voting Precincts	Voting Precincts	Voting Precincts
38, 39, 40	36, 37	44, 45, 46, 47	41, 42, 43

# ORDINANCES & RESOLUTIONS

The following are the Ordinances and Resolutions passed by the Roseburg City Council during the first six months of calendar year 2008.

**"ORDINANCE":** A written directive or act of a governing body. Ordinances have the full effect of law within the local government's boundaries, provided that they do not conflict with a state statute or constitutional provision. An ordinance has two readings at Council prior to being voted on by the Council. An ordinance becomes effective 30 days after the second reading, unless an emergency is declared which enables the Ordinance to become effective immediately.

**Ordinance No. 3278:** "An Ordinance Vacating a Portion of Oregon Avenue Right-of-Way Between Deer Creek Drive and Henry Street in the City of Roseburg," adopted January 14, 2008.

**Ordinance No. 3279:** "An Ordinance Amending the Roseburg Land Use and Development Ordinance No. 2981 as Amended by Adopting Amendments Based on the Transportation System Plan," adopted February 11, 2008.

**Ordinance No. 3280:** "An Ordinance Amending Subsection 5.04.060A of the Roseburg Municipal Code Regarding Service Outside City Limits," adopted February 11, 2008.

**Ordinance No. 3281:** "An Ordinance Declaring the Comprehensive Plan Map Amendment and Concurrent Zone Change of Property Owned by L & H Lumber Company, Located at 859 W Lookingglass Road," adopted February 11, 2008.

**Ordinance No. 3282:** "An Ordinance Adding Section 4.02.095 Entitled 'New Pavement-Limitation on Street Cuts' to Chapter 4.02 of the Roseburg Municipal Code," adopted February 25, 2008.

**Ordinance No. 3283:** "An Ordinance Declaring a Change to the Zoning Map for 4.69 Acres of Land Located at the Intersection of Stewart Parkway and Mulholland Drive," adopted April 14, 2008.

**Ordinance No. 3284:** "An Ordinance Declaring a Change to the Zoning Map for 0.65 Acres of Land Located on Southeast Kane Street at Eddy and High Streets," adopted April 14, 2008.

**Ordinance No. 3285:** "An Ordinance Amending Section 2.27.040 of the Roseburg Municipal Code Relating to the Organization of the Visitors and Convention Commission," adopted April 28, 2008.

**Ordinance No. 3286:** "An Ordinance Declaring a Comprehensive Plan Map Amendment and Concurrent Zone Change for 0.73 Acres of Land Located on the South Side of Mosher Avenue, Extending Between Fullerton and Flint Streets," adopted May 12, 2008.

**Ordinance No. 3288:** "An Ordinance Amending the Roseburg Urban Growth Boundary (UGB) on Land Located Near the End of Winchester Creek Avenue in Winchester by Removing 48.67 Acres of Low-Density Residential Land From the UGB and Adding 31.16 Acres to the UGB and Applying a Low-Density Residential Plan Designation to the Added Land," adopted June 9, 2008.

**"RESOLUTION":** An order of a governing body; requires less legal formality than an Ordinance. Statutes or City Charter specify which actions must be by Ordinance and which may be by Resolution. For cities, revenue-raising measures such as taxes, special assessments and service charges are always imposed by Ordinance; fee amendments, however, are made by Resolution. Prior to adoption, a Resolution only needs to be read before the City Council once (by title only, if no member of the Council objects).

**Resolution No. 2008-01:** "A Resolution Adopting the National Incident Management System," adopted January 14, 2008.

**Resolution No. 2008-02:** "A Resolution Approving the Annexation Petition for Property Owned by Robert Carrico and Maejun LLC into the Roseburg Urban Sanitary Authority District," adopted January 28, 2008.

**Resolution No. 2008-03:** "A Resolution Supporting Non-Smoking Residential Units in Historic Downtown Roseburg," adopted February 11, 2008.

**Resolution No. 2008-04:** "A Resolution Adopting a Supplemental Budget and Budget Appropriation Transfers for Fiscal Year 2007-08," adopted February 11, 2008.

**Resolution No. 2008-05:** "A Resolution Authorizing and Supporting Application for Transportation Enhancement Grant," adopted April 28, 2008.

**Resolution No. 2008-06:** "A Resolution Adopting the 2008 Comprehensive Parks Master Plan," adopted April 28, 2008.

**Resolution No. 2008-07:** "A Resolution Exempting an Aircraft Hangar Construction Project From the Competitive Selection Process," adopted April 28, 2008.

**Resolution No. 2008-08:** "A Resolution For Enterprise Zone Boundary Change - Roberts Creek Enterprise Zone & E-Commerce Zone," adopted April 28, 2008.

**Resolution No. 2008-09:** "A Resolution Adopting a Supplemental Budget For Fiscal Year 2007-08 and Appropriating Funds," adopted May 12, 2008.

**Resolution No. 2008-10:** "A Resolution Amending Resolution No. 92-13 Regarding Fees," adopted May 12, 2008.

**Resolution No. 2008-11:** "A Resolution Adopting the City of Roseburg Highway 138 Policy," adopted June 9, 2008.

**Resolution No. 2008-12:** "A Resolution Adopting the 2008-2009 Budget; Levying and Categorizing Taxes for Said Tax Year; Electing to Receive State Revenue Sharing; and Making Appropriations," adopted June 9, 2008.

Complete copies of, or more information regarding City Ordinances and Resolutions may be obtained through the City Recorder's Office on the third floor of City Hall, 900 SE Douglas Avenue, Roseburg, by calling 541/672-7701, or request via e-mail sent to [scor@cityofroseburg.org](mailto:scor@cityofroseburg.org).

## Volunteer Spotlight

The City of Roseburg recognizes Leila Heislein for her long term volunteer efforts with the City. Leila has been an active member on the Parks & Recreation Commission since 1992. As a member of the Commission, Leila has been instrumental in many park improvement projects including the development of Sunshine Park, Happy Tails Dog Park and continued expansion of the park trail system.

In addition to the Parks Commission, Leila has volunteered to serve on other City committees including the recent Waterfront Task Force.

Leila officially adopted Brown Park in 1995 and spends many hours each year helping care for the landscape. The flowers that she plants at the edge of the park near Harvard Avenue are enjoyed by passers-by every summer. She has donated trees

and perennials to be planted at Brown Park and throughout the park system.

In addition to her love of gardening, Leila and her husband enjoy traveling. We appreciate the time and care that Leila contributes to the City!

Leila Heislein at Brown Park



# Rare Grant

The City of Roseburg has been selected as a recipient of a State Resources Assistance for Rural Environments (RARE) grant.

The grant application was prepared by the Community Development Department at the request of the City Economic Development Commission, in partnership with the Chamber of Commerce, the Roseburg Town Center, the Roseburg Business Association, Douglas County, the Umpqua Indian Development Corporation and the Umpqua Economic Development Partnership.

The City was notified in early June that the application was approved and the community has been selected as a "Host of a Resources Assistance for Rural Environments (RARE) participant in 2008-2009". The RARE program grant will provide an opportunity to inventory buildings downtown, focusing on vacant, underutilized upper floor space. The program will include an analysis of why the

space is not utilized, what impediments prevent the utilization and the development of policies, objectives and strategies to assist in the utilization of the vacant space. The RARE program is administered by the University of Oregon, placing upper graduate students in communities that have unique development issues like Roseburg. The RARE participant (student) will live and work in Roseburg for approximately eleven months while the program is developed. The inventory will involve many building and property owners and community leaders. The goal to achieve greater utilization of vacant upper floors in downtown buildings is included in the City's Downtown Plan and the City Council's Strategic Plan 2007-2012. The program will commence in October, 2008. The final plan will provide a guide to the City, building owners and future tenants including programs, strategies, and funding opportunities that may be available to assist them in developing those upper floors that may have sat vacant for many years. Those uses could be residential,

retail commercial office, office/business and other mixed uses. Although the program will not start until October, if you have questions regarding this project, please contact the Community Development Department at 541-440-1177.



Jackson St. - Downtown Roseburg. • Photo by Nathan Miller

## Calendar of City Meetings

City Commissions conduct regular public meetings according to the following schedule:

Airport Commission	1st Monday	noon	Conference Room
City Council	2nd & 4th Monday	7:00 p.m.	Council Chambers
Economic Development	2nd Tuesday	noon	Conference Room
Historic Resource Review	2nd & 4th Wednesday	noon	Conference Room
Parks & Recreation	1st Wednesday	8:00 a.m.	Conference Room
Planning Commission	1st & 3rd Monday	7:00 p.m.	Council Chambers
Public Works Commission	2nd Thursday	11:30 a.m.	Conference Room
Visitors & Convention	3rd Tuesday	4:00 p.m.	Conference Room

Depending upon the number of issues needing attention by the Commissions, special meetings may be scheduled or regular meetings may be cancelled. Upon final preparation, summaries of meeting agendas are forwarded to The News-Review for inclusion in the public meeting calendar, are available at City Hall and on the City of Roseburg website at [www.cityofroseburg.org](http://www.cityofroseburg.org). Prior to attending a meeting, you may wish to call City Hall to ensure the meeting is going to be held.

## Citizen's Guide to City Council Meetings

Regular City Council meetings are held the second and fourth Monday of each month at 7:00 p.m. in the City Hall Council Chambers at 900 SE Douglas Avenue. Agendas for upcoming Council meetings are available on our website and in the City Recorder's Office the Friday prior to the meeting. Current agendas are also available at the meeting. In rare instances, the Council may deal with agenda items out of order.

Citizens attending Council meetings may speak on any item on the agenda, unless the item is the subject of an executive session or a public hearing where comments were taken and the hearing has closed. Citizens may speak when recognized by the chair and will be required to give their name and address for the official record. A minimum of 12 copies shall be provided if you are submitting handouts to Council.

Time is set aside for **Public Participation** toward the beginning of each meeting. At this time, anyone wishing to address the City Council concerning items of interest not included in the agenda may do so for 5 minutes. The person addressing the Council shall, when recognized, give his/her name and address for the record, including whether or not they are a resident of the City. All remarks shall be directed to the whole City Council. The Council reserves the right to delay any action, if required, until such time when they are fully informed on the matter.

City Council and Planning Commission meetings are recorded on DVD, televised live over Charter Communications Channel 19 and may be viewed on our website. Audiotapes are taken for all other public meetings. Written minutes, not verbatim transcripts, are available on our website.

## Citizen SUGGESTION BOX

What suggestions do you have to share with your elected and appointed City officials?

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Please return suggestions to:

City Manager's Office,

900 SE Douglas, Roseburg OR 97470

Phone 672-7701 / FAX 673-2856 • Email [ddavidson@cityofroseburg.org](mailto:ddavidson@cityofroseburg.org)

