

the City Connection

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CITY OF ROSEBURG NEWSLETTER

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Larry Rich
Mayor

State of the City Address

Many State of the City speeches for 2008 will look back and focus on the difficulties caused by rising unemployment rates, business failures, the tightening of credit, and the scandals and failures on Wall Street. And we have only to turn on any of the nightly news programs to be endlessly reminded of those same factors. Instead, I'd like to focus on what our citizens and your city government have done to meet some of those challenges while we continue to strengthen and develop our community. Government, at times, can appear to be large, complex and bureaucratic systems designed to frustrate and intrude on our lives. But in Roseburg, we want your city government to be about what we share with our neighbors, what we can do to help and support our fellow citizens, and how we can brighten the future for our children and others who will choose to live in "the best small town in Oregon."

The City Administration Staff have worked tirelessly to support direct services to citizens while helping the City Council accomplish the tasks outlined in their Mission Statement. The City Recorder's office processed over 200 business registrations, 90 formal (and many more informal) public information requests, and numerous ordinances and resolutions. At the same time, City Recorder Sheila Cox filled in as temporary Airport Manager for approximately six months. Human Resources Director Barbara Gershon was in charge of recruiting, screening, and hiring 8 new employees, promoting and transferring 11 current employees, and transitioning 10 workers who were ending city employment. Two of the most important positions which were successfully filled were the Public Works Director and Airport Manager. For the 15th consecutive year, the City of Roseburg received an award for "Excellence in Financial Reporting" for our 2007 Comprehensive Annual Report submitted by Finance Director Cheryl Guyett. Debi Davidson, Management Technician, continues to not only keep us all informed of what's really going on, but also helps us to accomplish our goals.

Under the direction of Fred Alley, the Community Development Department's primary focus this past year was the completion of the Urban Growth Expansion Study which involves a housing needs analysis, population forecast and a buildable lands inventory. Two volunteer advisory committees worked side by side to discuss goals and objectives of urban growth as well as the residential and commercial needs for buildable land inside the Urban Growth Area. The study concluded that the city needs an additional 1,310 acres to accommodate the housing needs during the next 20 years. The City, working with ODOT and community members, joined together to develop six alternatives to the Highway 138 Transportation Study. After completing the study, the City Council agreed to take the lead on the Environmental Assessment of the proposal. The department also initiated a Bicycle-Pedestrian Plan which will identify the needs of the community and provide a vision for the system during the next 20 years. Work also continues on possibilities for the Waterfront Development, a plan which will be essential in linking the waterfront area along the South Umpqua River to downtown businesses. Funds were also received for the West Avenue Redevelopment Plan. An Ad Hoc Committee, comprised of neighborhood residents, city commissioners, and several local business owners, will work alongside Community Development Staff and consultants in preparing a final redevelopment plan for the area. As part of the City's 2008 Certified Local Government grant, Community Development worked with residents of the Mill-Pine Historic District in preparing an updated "Mill-Pine National Historic District Walking Brochure". The brochure was produced by the City

of Roseburg in cooperation with the Douglas County Museum, the Oregon State Historic Preservation Office, and the Mill-Pine neighborhood. As part of the same grant, the Department solicited proposals for the Mill-Pine Historic District Plan. The plan will include a vision for the District, goals and objectives for the area, and provide development standards which include original and current site conditions as well as architectural styles of the area. While this will be the first residential neighborhood plan for our community, it is envisioned as a format that can be used for other Roseburg neighborhoods. The Downtown Roseburg Partners, a partnership made up of individuals from the Roseburg Town Center, the Roseburg Business Association, the Chamber of Commerce, the City, and the Cow Creek Band of the Umpqua Tribe of Indians, submitted an application for and received designation as part of the Oregon Performing Main Street Community. The goals of this program are to provide assistance in revitalizing the downtown area, preserving its unique characteristics, enhancing business and housing opportunities, and to promote more economic development within the area. The major message conveyed through this program is that "Downtown Roseburg is that Special Place to visit, shop and live". As a compliment to the "Performing Main Street Program", the city applied for and received a grant request from the State Resource Assistance for Rural Environments also known as RARE. The project will produce an inventory of all downtown buildings focusing on vacant, underutilized upper floor space. The end product will be a "Resource Book" that can be used by building owners, tenants, the Chamber of Commerce, local developers, realtors, and others interested in investing in the downtown area.

Within the next six months, both the Fire and Police Departments will once again be working together out of a new multi-purpose facility. The building

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Photo Red Light Enforcement Facts

In October 2006, the City Council directed the Police Chief to look at "photo" red light enforcement as a potential strategy in helping curb this wide spread traffic violation. There is no question that red light violations continue to be a serious problem in Roseburg as in most areas in Oregon and the United States. A recent nationwide study stated that in 2004 out of an estimated 168,000 red light related crashes, more than 900 people died. In 2005 there were 42 collisions related to red light violations in Roseburg. Also in 2005 57 non-accident related red light citations were issued by officers. Statistics aside, we all have seen the problem first hand while sitting at a stoplight waiting for our light to turn green.

In the late 1990s, the Oregon legislature passed ORS 810.434 that authorized large cities to use photo red light enforcement technology. The 2007 legislature extended the law to include all municipalities regardless of size. This legislation places specific restrictions on cities as to the total number of intersections that can be monitored, requires a public education campaign, a bi-annual outcome evaluation, including an evaluation of public acceptance, the effect the enforcement tactic has on traffic safety and the citation administrative process, all of which are reported to ODOT and ultimately to the Oregon Legislature.

ORS 810.436 establishes guidelines for the issuance of citations, the signage at the equipped intersection and the process by which a violator can rebut a citation. These guidelines provide that any citation issued through the use of photo/video technology must be reviewed by a police officer and must clearly identify the driver and vehicle license number. The citation is issued to the registered owner, as the statute presumes that he/she is the driver. The registered owner may sign an affidavit denying that they were driving at the time, which would result in a dismissal of the charge. This would then

necessitate a police investigation into the identity of the actual driver.

As much as the police department would like to focus greater attention on this violation, traffic enforcement is generally a "discretionary" use of an officer's time. In other words, if there isn't another issue of higher priority pending, an officer may have some opportunity to sit and watch an intersection for red light violations. While we have all seen motorists run a light as we patiently wait for ours to turn green, an officer who is watching an intersection isn't in the traffic pattern and many times isn't able to safely get to the violator. Generally, the intersections that have the worst problems are the most difficult to safely enforce. This technology merely provides police officers another enforcement tool; much like RADAR improves our speed enforcement capabilities.



Here are a few interesting facts about Photo/Video red light enforcement.

• The National Campaign to Stop Red Light Running a national and local grass roots initiative (as seen in the Ladies' Home Journal) cites a 70 percent reduction in violations and

10 percent reduction citywide in Charlotte, NC.

• According to the Insurance Institute for Highway Safety, (Insurance industry supported research organization) August 2008 web page article:

"A recent Institute review of red light camera studies around the world, including several by the Institute, concluded that cameras reduce red light violations by 40-50 percent and reduce injury crashes by 25-30 percent. One study found a reduction of 68 percent in front to side impact injury crashes, the kind of crashes most related to red light running."

• Another article from IIHS showed in a study of photo red light enforcement in Oxnard, CA, "...Crashes declined throughout Oxnard even though only 11 of the city's 125 intersections with traffic signals are equipped with cameras"

• A February 2007 City of Portland study showed that the violation rate at five photo red light equipped intersections between October 2001 and August 2002 dropped 60 to 87 percent.

• The same Portland study also showed a decrease of angle and turning crashes at photo enforced intersections of up to 1.9 percent, rear end crashes did increase by .4 percent. However they also found that this is the same percent increase when a new stop light is introduced to an intersection. Typically, rear end collisions are less severe and cause less property damage than angle/turning crashes.

• Photo red light enforcement is endorsed by the American Association of State Highway and Transportation Officials; The World Health Organization and World Bank; The Insurance Institute for Highway Safety; The National Safety Council; The Governors Highway Safety Association, and the International Association of Chiefs of Police and the Oregon Association of Chiefs of Police.

Running A CITY



Eric Swanson
City Manager

Between my professional and personal commitments, I often wind up involved in situations which inevitably lead to conversations with others about what I do for a living. Oftentimes people will confuse my role as City Manager with that which the Mayor is responsible for or an issue that involves some other level of government -- county, state, and federal. This conversation will lead to a question like "So what's it like to run a city?"

My initial response is generally like most of you who view work as a means to support the family-- my primary responsibility is to be a good provider. I also talk about how there can be good days and days that I can be frustrated by things that are usually beyond my control. My more contemplative response to this question usually revolves around the idea that no one person can run anything, much less a city. The simple fact is that we are blessed with a community that has many caring individuals who contribute their collective time, efforts and talents with the goal of making Roseburg a better place.

We can debate (and we often do!) and question the decisions that are made with the ideal of making Roseburg a better place. At the same time, I never hesitate to recognize our public safety employees-- firefighters and police officers whose job it is to keep us safe. I have extreme gratitude for those City employees that are charged with maintaining our streets, water, airport and parks systems. The support staff here at City Hall that are engineering, planning, administering or financing also contribute significantly to the quality of life we enjoy. I must recognize those that give of their time and are involved with the various city commissions including the Mayor and City Council. They volunteer their time addressing the policy issues that affect us every day. This collective dedication is what really "runs a city" and as I look back at 2008, I am proud of what we have been able to accomplish.

As I look forward to 2009 and what it will take to address the challenges and opportunities for the City of Roseburg, we again will rely on the collective energy of these individuals to meet the challenges and take advantage of our opportunities. It is this faith in the way we "run" the City of Roseburg that keeps me excited about our future and grateful that this is the place that my family and I call home.

I would like to wish all of you a safe and prosperous New Year -- I appreciate the opportunity to serve as your City Manager.

Sincerely, Eric Swanson

GENERAL ELECTION RESULTS

As a result of the November 4, 2008 General Election, there will be two changes in the City's representatives. The citizens re-elected Mayor Larry Rich to his sixth term. Rich was opposed by Josh Tibberts. In Ward I, outgoing Councilor Mel Cheney will be replaced with Ken Averett, who ran unopposed. Both Ward II Councilors, Steve Tuchscherer and Tom Ryan, were mid-term replacements on the City Council. Tuchscherer has been elected to serve a new four-year term. Ryan has been elected to complete the second two years of his term. He previously served on the Council from 1995 through 2001. Council President Rick Coen was unopposed in his re-election in Ward III. Three individuals vied for Stacey Crowe's

position in Ward IV. After eight years of dedication to Council service, Crowe had decided to step down. Former City Councilor Michael Baker defeated contenders Susan Onikama and Stephen Dickinson for that seat.

Subsequent to the election, Ward IV City Councilor Susie Osborn chose to resign. Through January 30, 2009, the City Council is accepting applications from individuals interested in appointment to that vacancy. Applications may be obtained from the City Manager's Office or downloaded from www.cityofroseburg.org.

Roseburg Wins Designation as an Oregon Performing Main Street Community

Oregon Main Street is a statewide commercial district revitalization program administered through the Oregon Economic and Community Development Department. This program, in partnership with the National Trust Main Street Center, was created to assist communities in achieving viable commercial districts. In the 1970s, the National Trust developed its pioneering Main Street four point approach to commercial district revitalization: Organization, Promotion, Design and Economic Restructuring. This proven approach combines historic preservation with economic development to restore prosperity and vitality to downtowns and neighborhood business districts. It has created a network of more than 40 statewide, citywide and countrywide Main Street programs with more than 1,200 active Main Street projects throughout the United States.

The underlying premise of Main Street is to encourage economic development within the context of historic preservation appropriate to today's marketplace. This approach advocates a return to community self-reliance, local empowerment and the rebuilding of traditional districts based on their unique assets; distinctive architecture, a pedestrian-friendly environment, personal service, local ownership and a sense of community.

At an Oregon Main Street news conference in Oregon City last fall, Governor Ted Kulongoski awarded Roseburg the designation as an "Oregon Performing Main Street Community". Stacey Crowe (former City Councilor, Roseburg Town Center member and past president) and Community Development Director Fred Alley accepted the award. Roseburg is one of five communities receiving the designation.

For two years public and private organizations supported the passage of SB 3418 which re-established the Oregon Main Street Program. Separately the Governor's 2007-09 Budget contained a CHAMP (Culture, Heritage, Art, Movies, and Preservation) funding program including \$635,000 for the establishment of the Oregon Main Street Program. With re-establishment of the Oregon Main Street Program, Gary Van Huffel was hired as the Program Coordinator. The City, Roseburg Town Center, Roseburg Business Association, Roseburg Chamber of Commerce and the Cow Creek Band of the Umpqua Tribe of Indians have been working together in an effort to refine and expand Roseburg's Main Street Program. The group's presentation of the application to the Advisory Committee in early September ultimately led to Roseburg's selection.



ALCOHOL Sales/Consumption on City Property

The City of Roseburg is concerned about the increasing number of events being conducted on City property which include the sales, service and/or consumption of alcohol – particularly those that have been conducted without proper permission. The consumption of alcohol on City property is of great concern, both in terms of legality and liability. It is important that those who may potentially be involved in these activities be familiar with the following requirements:

Special Occasion Event on City Property

1. The consumption of alcohol on any public property is prohibited unless an OLCC special event or temporary sales license is approved by the City Council. These may be obtained from the local OLCC office at 251 NW Garden Valley. There are a few exceptions, such as:

A. The Music on the Half Shell Committee has a written agreement with the City for use of Stewart Park for their concerts. This agreement allows alcohol consumption at those events.

B. The City Manager and Police Chief can approve special event permits for Stewart Park, Riverside Park and/or the Betty Long Unruh Theater and the Arts Center which are both located on City property. The special event permits must be obtained through the OLCC and signed off by the City. These applications must be presented to the City a minimum of three days prior to the event and be accompanied by a fee of \$10.00 per day, made payable to the City of Roseburg. Events of this nature must be sponsored by a non-profit organization,

and the event must be open to the public. Applications must first be submitted to and approved by the Police Chief before being presented to the City Manager.

C. Special events held on public property anywhere other than those listed in A. and B. require City Council approval and must be submitted to the City at least 30 days prior to the event. Again, the special event permits must be obtained through the OLCC and signed off by the City.

2. Special OLCC permits will only be approved by the City when the alcohol is served/sold by a current OLCC licensee with appropriate alcohol liability coverage. The licensee must carry commercial general liability insurance in the amount of \$500,000 combined single limit per occurrence, for bodily injury, personal injury or property damage for risks arising from the dispensing of alcoholic beverages. Under no circumstances will individuals be authorized to provide the alcohol. Emphasis should be made that this is an OLCC "licensee" which possesses an "on premises" liquor license issued by the OLCC and not an OLCC "licensed server."

DOWNTOWN Building Inventory Program Starts In October



Corner of Jackson & Douglas, Downtown Roseburg • Photo by Nathan Miller

The City of Roseburg was selected as a host for a Resource Assistance for Rural Environments (RARE) participant in 2008-2009. A grant application for this program was prepared by the Community Development Department, at the request of the City's Economic Development Commission, in partnership with the Chamber of Commerce, the Roseburg Town Center, the Roseburg Business Association, Douglas County, the Umpqua Indian Development Corporation and the Umpqua Economic Development Partnership.

The RARE program grant provides an opportunity to inventory buildings downtown, focusing on the vacant, underutilized upper floor space. The program will include an analysis of why the space is not utilized, what impediments prevent the utilization of the floor space and the development of policies, objectives and strategies to assist the building owner in the greater utilization of their vacant floor space. The RARE program is administered by the University of Oregon, placing upper graduate students in communities like Roseburg that have unique development issues. This year the program received the highest number of applicants since it

was developed 15 years ago. Virginia Elandt, a 2008 graduate of University of Wisconsin, Stevens Point. With a degree in Geography-Urban Planning was selected as the project coordinator. Virginia will live and work in Roseburg during the eleven month project.

The inventory will involve many buildings, property owners and community leaders. A major part of the first phase of the project will be a public education program. This has been a goal in the City's Downtown Plan since 2000 and more recently in the City Council's Strategic Plan 2007-2012. The final plan will provide a guide to the City, building owners and future tenants of programs, strategies and funding opportunities that may be available to assist in developing those upper floors that may have been vacant for many years. Those uses could be residential, retail, commercial office, office/business and other mixed uses. If you have questions about the program, please feel free to contact the Community Development Department at 541-440-1177. The Department welcomes the chance to give a presentation to community groups/organizations.

Special Occasion Event on Private Property

1. Special event license applications for events occurring on private property and open to the general public need only be approved by the Police Chief.

Any questions regarding this information may be directed to City Recorder Sheila Cox at 672-7701 extension 222. We appreciate your understanding of our need to protect the City of Roseburg and its constituents.

Tips for BICYCLISTS & MOTORISTS



Driving Around Bicyclists:

- 1. Check the Bike Lane** – When turning right across a bike lane always look to the rear for bicyclists who may be stopped or approaching. Bikes can travel fast enough to catch up with a vehicle even from several blocks. If one is approaching, wait and yield rather than trying to “beat” them. Don’t block a bike lane waiting to merge onto the road. Drivers are required to stop and yield, not only to motor vehicle traffic, but pedestrians and bicyclists before entering traffic.
- 2. Always use signals** - Signaling your turn allows bicyclists to anticipate your intentions. Then, they can make an effort to stay visible to you and provide the space you need to safely maneuver.
- 3. Don’t drive when distracted** – Many collisions occur because distracted drivers fail to pay attention to conditions. Eating a sandwich, changing the radio station, combing hair, AND talking on the cell phone all take concentration from your most important task – driving.
- 4. Pass with ample room** – A driver may cross the center line to allow pedestrians or bicyclists additional room, especially on a narrow roadway. Just make sure it is safe to do so.
- 5. Honking. A poor form of communication** - Unless you are experiencing an emergency, don’t use your horn to communicate with a bicyclist. It can be scary for them and dangerous if you startle them or cause them to turn in front of you. Be courteous and give them additional space; then pass safely.
- 6. Following too closely** – Not only dangerous but intimidating to the bicyclist. Not a good idea around other vehicles, including bikes.
- 7. Yield to bicycles in a crosswalk** – Bicyclists are allowed to ride in a crosswalk and have the same privileges as a pedestrian.
- 8. Look first, then open your door** – Always a good idea when getting out of your car on the traffic side. Many bicyclists will stay close to parked cars along the curb. Check for approaching bikes or other vehicles before opening the door.
- 9. Be especially cautious in residential neighborhoods** – Bicyclists like to use low traffic streets to get around and kids on bikes are “always” around. The speed limit is 25 mph and a stop sign does actually mean STOP at the sign or limit line.
- 10. Courtesy counts** – Every driver, no matter how conscientious, will make a mistake and violate someone else’s right of way. Try to be gracious and acknowledge your error. Eye contact and a wave will go a long way to alleviate the irritation felt by the other person. It’s also an easy way to say “I’m sorry”.

Bicycling Around Cars:

- 1. Be visible** – Visibility is the #1 safety issue for bicyclists. The more visible you are, the safer you are. Adequate lighting and reflective or brightly colored clothing improve visibility which helps drivers see you. Invisible bicyclists are unnecessarily increasing their risk.
- 2. Look over your shoulder** – When leaving a bike lane to turn left or to pass another bicycle, look left and behind. Try to make eye contact with an approaching driver.
- 3. Signal your intentions** – When turning, changing lanes or slowing, it’s important to let others know what your intent is so they can also prepare. Motorists can be nervous around bicyclists because they don’t know what you want to do. Let them know and they will usually give you additional space and time to do it. Just make sure you can signal safely.
- 4. Take the lane...if necessary** – A traffic lane may be so narrow that there isn’t enough room for a vehicle to safely pass you. You are allowed to take the lane briefly but signal your intent to approaching cars and move back as soon as it is safe to do so. If you are traveling at traffic speed, as may happen in a congested area or on a hill, you are allowed to use the traffic lane.
- 5. Be careful in the “door zone”** – The area next to a parked car into which a door may open in front of you is dangerous territory. Assume that any of those doors in front of you may open so leave additional space between you and them.

- 6. Passing on the right** – This can be a dangerous process and isn’t recommended, especially when room is limited. A motorist who doesn’t see you may turn in front of you without warning.
- 7. Use care through an intersection** – Generally, intersections don’t have bike lanes and sometimes drivers can be unpredictable. Look ahead for potential hazards such as a vehicle pulling out to make a right turn from the cross street or going around a stopped vehicle waiting to turn left.

- 8. Courtesy counts for bicyclists too** – Bicyclists, like motorists make mistakes too. If a motorist makes an effort to help you out, a “thank-you” wave is positive reinforcement for them to do it for someone else. If you make a mistake give the “my bad” wave. Everyone “goofs” once in a while and acknowledging the error helps soothe “tuffed feathers” and improves the bicyclist image in the motorist’s eye.
- 9. Pedestrians are people too** – Remember to extend the courtesy to those on foot and give them enough space.

- 10. Don’t “steal” the right of way** – It’s bad PR and it’s dangerous. No matter how much you are entitled to it don’t insist on your right of way if a motorist won’t give it. While you may be right, you won’t win in a game of “Chicken” with a car.

RECYCLING tips

The principals of Waste Reduction are summed up very easily by the 3R’s: Reduce, Reuse, Recycle. Whether at home or at work, look at your activities to see how you can improve.

Reduce: Before we ever have a need to reuse materials or recycle them, reducing what we consume is the single most important thing we can do to stem the stream of waste. By not buying waste in the first place, we reduce our need to expend energy and time processing the waste, all the while saving money in the process.

Reuse: By using reusable materials in our everyday needs and functions, we reduce the need to recycle and can save money by not having to purchase less durable goods more often.

Recycle: Once we have utilized the first two steps of the waste reduction hierarchy, we can now recycle. Almost anything not contaminated with food or oil can be recycled. By recycling, we prevent pollution by reducing emissions, save precious natural resources, provide local jobs and possibly save money.

Compost: If there was a fourth step in the continuum, it would be composting. By composting food and yard waste you save money, prevent waste and directly utilize a valuable resource.



New SMOKING Restrictions

In June 2007, the Oregon legislature passed a law making the Oregon Smokefree Workplace Law even stronger. The new law, which became effective January 1, 2009, expands the number of indoor workplaces that are required to be smokefree. The new law also prohibits smoking within 10 feet of entrances, exits, windows that open, and ventilation intakes of workplaces or public places. What workplaces will be affected under the new law? Smoking will be prohibited in most public places and workplaces with few exceptions. Workplaces and public places that must be smokefree include but are not limited to:

- Bars and taverns, including bar areas of restaurants
- Bowling centers
- Bingo halls
- Private and fraternal organizations
- Employee break rooms
- Restaurants
- Private offices and commercial office buildings
- Retail and wholesale establishments
- Manufacturing plants and mills
- Truck stops
- Child and adult day-care
- Assisted living facilities
- Movies theaters and indoor entertainment venues
- Hotels and motels (Exception: up to 25% of guest rooms may be designated as smoking rooms by the owner or entity in charge)
- Work vehicles that are not operated exclusively by one employee

Any business or organization that has one or more employees or is ever open to the public must prohibit smoking in the workplace and within 10 feet of all entrances, exits, windows and air intake vents.

What can businesses do to comply?

- Employers can make sure their employees and customers are informed of the law.
- Post "No Smoking within 10 feet" signs at all building entrances and exits
- Remove all ashtrays and receptacles from your workplace and from within 10 feet of your entrances and exits.

Employers can also encourage their employees who smoke to use January 1, 2009 as a date to quit smoking. The Oregon Tobacco Quit Line provides free, confidential quit help to all Oregonians, 1-800-QUIT-NOW (1-800-784-8669). Or, call 541-440-3563 to request a list of local and online resources.

Where can I get more information?
For more information about the new law and the rules, visit the Oregon Tobacco Prevention & Education website at www.oregon.gov/DHS/ph/tobacco/.



**OREGON'S
SMOKEFREE
WORKPLACE
LAW**

NO SMOKING

PUBLIC NOTICE Posting Locations

Any public notice which the Municipal Code requires to be posted in a public place is posted in City Hall on the entrance lobby bulletin board. Notices which are required to be posted in twelve public places are posted in the locations below. Notices required to be posted in only four public places are posted on the location first listed for each specific ward, in addition to City Hall. Notices are prepared on brightly colored paper and attached to 3-foot stakes.

Ward I

Corner of Casper and Commercial
Corner of Diamond Lake and Rifle Range Road
Corner of Stephens and Garden Valley

Ward II

Corner of Keasey and Calkins
Corner of Troost and Calkins
Corner of Garden Valley and Dogwood

Ward III

Corner of Harvard and Umpqua
Corner of Bradford and Broccoli
Westside Fire Station
Corner of Madrone and Harvard

Ward IV

Corner of Lane and Kane
Corner of Booth and Main
Corner of Sheridan and Mosher

LEGAL NOTICE REQUIREMENTS

Sometimes it seems to take an unreasonable amount of time to process what appears to be a very simple land use or license application. But what may not be fully understood is that local jurisdictions like the City of Roseburg often have little, if any control over timing.

The State of Oregon, consistent with other states throughout the country, has requirements that local jurisdictions have to implement. One of the requirements relates to public notices. Certain applications require a notice be mailed, posted and/or published based on a specified time line. Such notices typically need to be distributed anywhere from 10 to 20 days prior to the actual hearing or decision date.

This may seem simple but there are a number of steps involved with each notice. First staff must make sure the application is complete and accurate. We attempt to do this as quickly as possible, but it cannot always be completed on the same day the application is submitted. Some public hearing notices may need to be mailed to surrounding property owners, others may need mailing and/or publishing in the newspaper.

Once it's been determined the application is ready for processing, the notice has to be prepared, maps need to be generated to identify which properties are to receive the notice, and then a listing of the property owners needs to be formulated. After completing these initial tasks the notice is copied, envelopes stuffed and mailed.

To maintain workflow, this process can take two to three days to complete. Mailing a notice can increase the timing from 20-days to 24-days or more than three weeks ahead of the meeting or decision date.

Remember, the City Council and Planning Commission meet twice monthly on opposite Mondays. If an application does not hit the right week it could miss a whole meeting cycle, and thereby have to be placed on the next available agenda, adding two weeks to the already 14 to 24 day process.

Now add to that process the requirement of publishing a notice in the local newspaper. The newspaper requires Legal Notices be received a minimum of five business days ahead of time. If an application notice is ready on Wednesday or Thursday it won't get published until Tuesday or Wednesday of the next week. Again, this can cause a meeting cycle to be missed.

The City does whatever it can to accommodate the needs of its applicants; however, in order to meet legal requirements and make sure an application is processed properly, we are not always able to put an item on the next meeting agenda. If you are going to be submitting an application that requires public notification, please allow for as much time up front as possible. If you have any questions or need clarification call the Community Development Department at 541/440-1177. Staff will help you work through the process.



Mayor's Report

will have a room available that can seat over 100 people and will also serve as an emergency operations center should a crisis arise. The Fire Department, headed by Jack Cooley, spent over 6 months working on the purchase of a 100 foot aerial platform ladder truck which will be delivered shortly after the completion of the new facility. This will mark the first time since the 1980s that a ladder truck will be parked in the downtown core area—a place where many of our older multi-story buildings, many of those housing older adults, are located. Additionally, the Department has welcomed five new firefighters who recently completed 12 months of intense training.

Police Chief Mark Nickel reported that after two years, the Roseburg Area Youth Services (RAYS) Program has resulted in improvements in the lives of our youth offenders. RAYS has adjudicated over 270 cases involving juveniles who were charged with minor offenses. Amazingly, of the first year's participants, only 4% have offended again. This year alone, young people sentenced through Peer Court completed 1209 hours of community service. Both RAYS and the Youth Court have benefitted from the work and donations of over 50 volunteers and a

number of local businesses. In May, Roseburg hosted two presidential primary events involving former President Clinton and President-elect Obama. During these appearances, the Police Department took the lead in organizing police efforts and coordinating with the Secret Service and a number of local, state and federal agencies. The Police hired three new recruits, investigated over 3800 crimes, arrested almost 200 drunk drivers, and issued over 5300 traffic citations. And finally, the Department was grateful for the VIPS program that contributed 3113 volunteer hours to our community.

Considerable changes have taken place in the Public Works Department this year, which has resulted in new energy and better customer service. Nikki Messenger was selected as Director, a Civil Engineer was hired, and three new maintenance superintendents were promoted. The largest and most visible project for Public Works is the new Public Safety Center. The City's Project Manager is overseeing the construction, and utilizing his expertise has saved the city a considerable amount of money that would otherwise have been spent on outside consultants. Given the strained economy, street construction projects were scaled back, and the city instead concentrated on pavement preservation efforts.

When I began this speech, I stated that the purpose

of government is to ask how we can improve our city for future generations as well as for those who live and work within our community. In 2009, we will continue to work toward that goal. For years people have complained about the lack of shopping opportunities at large warehouse outlets. We've been lucky to attract both Lowe's and Home Depot, but many still drive to Eugene in order to shop at Costco which is why we are committed to bringing Costco to Roseburg. While the current site proposed for Costco is outside the city limits, we will assist the county and ODOT in solving any traffic issues which the site may present. If the current site is not approved, we will help Costco find another suitable site within the Roseburg area. The City has also agreed to take the lead in the Highway 138 Corridor Project. With the recent expansion and development along Diamond Lake Boulevard and the increased traffic problems between the Boulevard and Stephens and Winchester Streets, it is apparent that solutions need to be found. If it were possible to also find a way to eliminate the traffic congestion caused by the trains blocking the tracks, that would be an added bonus. As another step in improving traffic flow, we will work with the state to restore the funding for the new railroad switching yard. By moving the switching yard north of town and out of the downtown area, most of the long delays that have plagued our town could be reduced.

A fourth project for 2009 will be for the City to participate with the county, veterans, and community partners to bring the next Oregon Veterans Home to Roseburg. Although there are currently three or four other cities vying for this opportunity, we will do everything we can to make this a reality. During 2008, the City council approved the installation of photo red light enforcement. The next steps which include site selections and equipment installation should be completed this year. As part of the revitalization of the downtown area, the city is working with the property owners to attract businesses suitable for the old downtown Rite Aid/Safeway site. And finally, now that the Council has approved the needs assessment, buildable lands inventory, and the UGB expansion of 1310 residential acres, the planning commission needs to finish the land designation for that acreage, and the Council will need to pass an ordinance for the entire UGB expansion.

With these and other projects mentioned earlier, we hope to attract new businesses to our area, improve traffic congestion, decrease unemployment and provide more land within our city—all things that will help Roseburg continue to boast that we are truly the "best small town in Oregon."

Sincerely, Larry Rich

City Staff

Web Page: www.cityofroseburg.org

Located at 900 SE Douglas Avenue, unless otherwise noted:

	Phone	Email Address
City Manager Eric Swanson	672-7701 ext 222	eswanson@cityofroseburg.org
Airport Manager Tony Bunch Airport FBO (Ocean Air)	672-7701 672-4425	tbunch@cityofroseburg.org
City Recorder Sheila Cox	672-7701 ext 222	scox@cityofroseburg.org
Community Development Fred Alley, Director Planning Division Zoning Line	440-1177 440-1177 440-1177 440-1176	fallay@cityofroseburg.org lgibbs@cityofroseburg.org lgibbs@cityofroseburg.org
Finance Director Cheryl Guyett	672-7701 ext 212	cguyett@cityofroseburg.org
Fire Chief Jack Cooley, 774 SE Rose Emergency	673-4459 9-1-1	jcooley@cityofroseburg.org
Human Resources Director Barbara Gershon 24-Hour Jobline	672-7701 ext 222 440-1199	bgershon@cityofroseburg.org ddavidson@cityofroseburg.org
Parks and Recreation Barbara Taylor, Parks & Rec. Manager Park Facility Reservations Stewart Park Golf Course Tennis Court Facility	440-1188 440-1188 440-1188 672-4592 673-3429	btaylor@cityofroseburg.org crogers@cityofroseburg.org
Police Chief Mark Nickel 205 SE Jackson Emergency Police Officer (Non-Emergency)	673-6633 9-1-1 440-4471	mnickel@cityofroseburg.org
Public Works Director Nikki Messenger Maintenance Concerns	440-1182 677-9672	nmessenger@cityofroseburg.org vtower@cityofroseburg.org
Water After Hours Emergency	673-0397	



Mayor & City Council

Mayor - Larry Rich

Councilor Ward I,
Position 1
Verna Ward

Councilor Ward III,
Position 1
Chris Spens

Councilor Ward I,
Position 2
Ken Averett

Councilor Ward III,
Position 2
Rick Coen

Councilor Ward II,
Position 1
Tom Ryan

Councilor Ward IV,
Position 1
Vacant

Councilor Ward II,
Position 2
Steve Tuchscherer

Councilor Ward IV,
Position 2
Mike Baker

Voting Precincts

Ward I:	Ward II:	Ward III:	Ward IV:
Voting Precincts	Voting Precincts	Voting Precincts	Voting Precincts
38, 39, 40	36, 37	44, 45, 46, 47	41, 42, 43

ORDINANCES & RESOLUTIONS

The following are the Ordinances and Resolutions passed by the Roseburg City Council during the last six months of calendar year 2008.

“ORDINANCE”: A written directive or act of a governing body. Ordinances have the full effect of law within the local government’s boundaries, provided that they do not conflict with a state statute or constitutional provision. An ordinance has two readings at Council prior to being voted on by the Council. An ordinance becomes effective 30 days after the second reading, unless an emergency is declared which enables the Ordinance to become effective immediately.

Ordinance No. 3287: “An Ordinance Amending Roseburg Municipal Code Subsections 5.04.060 (A) and (B) Regarding Water Service Outside the City Limits,” adopted August 25, 2008.

Ordinance No. 3289: “An Ordinance of the City of Roseburg Amending the Roseburg Land Use and Development Ordinance No. 2981 by Adopting Updates and Clarification to Portions of Chapters 1 Through 6,” adopted August 25, 2008.

Ordinance No. 3290: “An Ordinance Amending Section 7.06.110 of the Roseburg Municipal Code Regarding Abatement of Obnoxious Vegetation,” adopted August 25, 2008.

Ordinance No. 3291: “An Ordinance Declaring a Change to the Zoning Map For 0.41 Acres of Land Located at 171 NE Exchange Avenue,” adopted October 13, 2008.

Ordinance No. 3292: “An Ordinance Amending Subsection 8.02.090(B) of the Roseburg Municipal Code Regarding General Parking Regulations,” adopted October 13, 2008.

Ordinance No. 3293: “An Ordinance Amending Section 8.04.010 of the Roseburg Municipal Code Regarding Parking Prohibitions in the Downtown Development District,” adopted October 13, 2008.

Ordinance No. 3294: “An Ordinance Amending Sections 9.25.005, 9.25.010, 9.25.040, 9.25.050, 9.25.060, 9.25.110 and 9.25.380 of the Roseburg Municipal Code and Adding New Section 9.25.115, All Relating to Telecommunications and Declaring an Effective Date,” adopted December 8, 2008.

Ordinance No. 3295: “An Ordinance Amending Subsection 8.02.150(D) of the Roseburg Municipal Code,” adopted December 8, 2008.

Ordinance No. 3296: “An Ordinance Amending Section 7.06.100 of the Roseburg Municipal Code Regarding Abatement of Dangerous and Derelict Buildings and Adding Section 7.06.105 Requiring Registration of Derelict Buildings,” adopted December 8, 2008.

Ordinance No. 3297: “An Ordinance Amending The Title and Subsection B of Section 10.04.020 of the Roseburg Municipal Code Adopting the International Property Maintenance Code,” adopted December 8, 2008.

Ordinance No. 3298: “An Ordinance Amending the Population Forecast of the Comprehensive Plan and Providing a 20-Year Population Forecast for the Urban Area Based on a 2.5 Percent Annual Growth Rate,” adopted December 8, 2008.

Ordinance No. 3299: “An Ordinance Granting to Charter Communications a Franchise to Use the Public Ways of the City of Roseburg for Purposes of Providing Cable Television Services in the City of Roseburg in Accordance With Applicable Provisions of the Roseburg Municipal Code and Declaring an Immediate Effective Date,” adopted December 8, 2008.

“RESOLUTION”: An order of a governing body; requires less legal formality than an Ordinance. Statutes or City Charter specify which actions must be by Ordinance and which may be by Resolution. For cities, revenue-raising measures such as taxes, special assessments and service charges are always imposed by Ordinance; fee amendments, however, are made by Resolution. Prior to adoption, a Resolution only needs to be read before the City Council once (by title only, if no member of the Council objects).

Resolution No. 2008-13: “A Resolution Rescinding Resolution 2004-35 and Amending Transportation Systems Development Charge Methodology,” adopted June 11, 2008.

Resolution No. 2008-14: “A Resolution Calling a City Election to be Conducted by the Douglas County Elections Department on November 4, 2008, in Accordance with ORS Chapter 254, for the Purpose of Referring to the Legal Electors of the City of Roseburg, For Their Approval or Rejection, a Measure Authorizing the Issuance of \$5,000,000, 11-Year General Obligation Bonds to Fund Upgrades to Existing Parks and Trails Within the City of Roseburg,” adopted August 11, 2008.

Resolution No. 2008-15: “A Resolution Amending Resolution No. 92-13 and Resolution No. 91-13 by Adding Systems Development Charges for Outside City Limits Water Service,” adopted August 25, 2008.

Resolution No. 2008-16: “A Resolution Rescinding Resolution No. 2006-11 and Amending the Policy for Long-Term Leasing of Corporate Hangar Spaces at the Roseburg Regional Airport,” adopted August 25, 2008.

Resolution No. 2008-17: “A Resolution Amending Resolution No. 92-13 Regarding Airport Rental/Lease Fees,” adopted August 25, 2008.

Resolution No. 2008-18: “A Resolution Amending Resolution No. 92-13 to Amend Vendor Booth Inspection Fees,” adopted September 22, 2008.

Resolution No. 2008-19: “A Resolution Amending Resolution No. 92-13 Regarding Parking Meter Hoods,” adopted September 22, 2008.

Resolution No. 2008-20: “A City Council Resolution Supporting a US Economic Development Administration Grant Application by Rio Communications for the Purpose of Renovating a Vacant Building at 522 SE Washington Avenue Into a “Multi-Purpose Network Data Center and Business Incubator,” adopted October 13, 2008.

Resolution No. 2008-21: “A Resolution Rescinding Resolution 2008-16 Amending The Policy For Long-Term Leasing of Corporate Hangar Space, adopted October 13, 2008.

Resolution No. 2008-22: “A Resolution Supporting the Location of an Oregon State Veterans Home in Roseburg, Oregon,” adopted October 13, 2008.

Resolution No. 2008-23: “A Resolution Adopting the City of Roseburg Identity Theft Prevention Policy,” adopted October 27, 2008.

Resolution No. 2008-24: “A Resolution Regarding the Dangers of Alcohol Energy Drinks and Supporting a Public Awareness Campaign,” adopted November 10, 2008.

Resolution No. 2008-25: “A Resolution Amending Resolution No. 92-13 Regarding Telecommunication Fees,” adopted December 8, 2008.

Resolution No. 2008-26: “A Resolution Amending Resolution Nos. 92-13 and 91-13 to Amend System Development Charge Administration Fees,” adopted December 22, 2008.

Complete copies of, or more information regarding City Ordinances and Resolutions may be obtained through the City Recorder’s Office on the third floor of City Hall, 900 SE Douglas Avenue, Roseburg, by calling 541/672-7701, or request via e-mail sent to scor@cityofroseburg.org.

HOW TO APPLY FOR A CITY JOB

WHICH JOBS:

All job opportunities with the City of Roseburg are advertised with Worksource Douglas, Roseburg News-Review, the City's website and City job line at 541-440-1199. In addition, technical positions are advertised in statewide periodicals and special interest websites. Applications are accepted only for positions currently open. Announcements contain a statement of the job duties and qualifications, salary range and closing date. Job announcements and applications are provided upon request and are available for download from www.cityofroseburg.org.

HOW TO APPLY:

Complete a separate application for each position you wish to apply for and submit it to the Human Resources Office by the closing date listed in the job announcement. Applications received by the City become the

property of the City of Roseburg and cannot be returned. Applicants may, therefore, wish to keep a photocopy of their application. Resumes are not accepted either in addition to or in lieu of the City of Roseburg application form. Faxed applications are not acceptable.

SELECTION PROCESS:

Applications are thoroughly reviewed and screened by the Human Resources Office. Since these are competitive selection processes, applicants whose backgrounds appear to most closely match the needs of the particular vacancy will be considered. The Human Resources Office contacts candidates selected for testing and/or interview. This process can take from one to four weeks after the closing date. Due to the number of applicants and the limited number of job opportunities, not all applicants proceed in the recruitment process.

NOTIFICATION:

Every person applying for a position is notified as to the status of their application. Notifications are sent to applicants who have not been selected for interview; who are interviewed but not selected; and to applicants who are selected.

EQUAL OPPORTUNITY EMPLOYMENT:

It is the policy of the City to treat applicants and employees without regard to race, religion, creed, color, national origin, sex, age, disability, marital or veteran status, or any other basis prohibited by local, state or federal law (except where there are bona fide occupational qualifications). Equal employment opportunity will be extended to all persons in all aspects of the employer-employee relationship including recruitment, hiring, promotion, layoff, termination, demotion, transfer, training, rates of pay, fringe benefits, use of facilities and other terms, conditions and privileges of employment.



Roseburg City Hall • Photo by Nathan Miller

Calendar of City Meetings

City Commissions conduct regular public meetings according to the following schedule:

Airport Commission	1st Monday	noon	Conference Room
City Council	2nd & 4th Monday	7:00 p.m.	Council Chambers
Economic Development	2nd Tuesday	noon	Conference Room
Historic Resource Review	2nd & 4th Wednesday	noon	Conference Room
Parks & Recreation	1st Wednesday	8:00 a.m.	Conference Room
Planning Commission	1st & 3rd Monday	7:00 p.m.	Council Chambers
Public Works Commission	2nd Thursday	11:30 a.m.	Conference Room
Visitors & Convention	3rd Tuesday	4:00 p.m.	Conference Room

Depending upon the number of issues requiring attention by the Commissions, special meetings may be scheduled or regular meetings may be cancelled. Upon final preparation, summaries of meeting agendas are forwarded to The News-Review for inclusion in the public meeting calendar, are available at City Hall and on the City of Roseburg website at www.cityofroseburg.org. Prior to attending a meeting, you may wish to call City Hall to ensure the meeting is going to be held.

Citizen's Guide to City Council Meetings

Regular City Council meetings are held the second and fourth Monday of each month at 7:00 p.m. in the City Hall Council Chambers at 900 SE Douglas Avenue. Agendas for upcoming Council meetings are available on our website and in the City Recorder's Office the Friday prior to the meeting. Current agendas are also available at the meeting. In rare instances, the Council may deal with agenda items out of order.

Citizens attending Council meetings may speak on any item on the agenda, unless the item is the subject of an executive session or a public hearing where comments were taken and the hearing has closed. Citizens may speak when recognized by the chair and will be required to give their name and address for the official record. A minimum of 12 copies shall be provided if you are submitting handouts to Council.

Time is set aside for **Public Participation** toward the beginning of each meeting. At this time, anyone wishing to address the City Council concerning items of interest not included in the agenda may do so for 6 minutes. The person addressing the Council shall, when recognized, give his/her name and address for the record, including whether or not they are a resident of the City. All remarks shall be directed to the whole City Council. The Council reserves the right to delay any action, if required, until such time when they are fully informed on the matter.

City Council and Planning Commission meetings are recorded on DVD, televised live over Charter Communications Channel 19 and may be viewed on our website. Audiotapes are taken for all other public meetings. Written minutes, not verbatim transcripts, are available on our website.

Citizen SUGGESTION BOX

What suggestions do you have to share with your elected and appointed City officials?

Please return suggestions to:

City Manager's Office,

900 SE Douglas, Roseburg OR 97470

Phone 672-7701 / FAX 673-2856 • Email ddavidson@cityofroseburg.org

